

### HOW TO REGISTER

Online: www.interop.com/newyork  
 By Fax: 415-947-6011  
 By Phone: 415-947-6908; Toll Free: 866-535-8991  
 By Mail: Interop New York 2011 Registration Department  
 303 Second St, 9th Floor South Tower  
 San Francisco, CA 94107

PRIORITY CODE: If you have a priority code, please enter it here.

COMPLETE SECTIONS 1-5. Please print or type your information. To submit multiple registrations, please copy and complete this form for each registration.

## 1 PERSONAL INFORMATION (REQUIRED FIELD\*)

* FIRST NAME	* LAST NAME
JOB TITLE	COMPANY
* ADDRESS	
* CITY	* STATE/PROVINCE
* ZIP/POSTAL CODE	* COUNTRY
EMAIL ADDRESS†	
TELEPHONE	

† A valid email is required to confirm your Interop registration and to provide event news and updates. Please note that attendance at certain sponsored sessions or programs, such as CIO Boot Camp may require the release of your contact information to the program sponsor(s). For details about the use of the information, please read the UBM Privacy Statement at <http://legal.us.ubm.com/privacy-notice-highlights/>

I would like to receive special offers, discounts and information about events, products and services from Interop/UBM TechWeb Events Network exhibitors or partner companies via email.

## 2 PACKAGE SELECTION

	EARLY BIRD on or before Friday 9/2/11	REGULAR 9/3/11-10/2/11	ON-SITE On or after 10/3/11
<input type="checkbox"/> Flex Pass	\$2,895	\$3,095	\$3,295
<input type="checkbox"/> 4-Day Pass	\$2,495	\$2,695	\$2,895
<input type="checkbox"/> Interop Conference	\$1,895	\$2,095	\$2,295
<input type="checkbox"/> CIO Boot Camp	\$1,590	\$1,790	\$1,990
<input type="checkbox"/> Enterprise Cloud Summit (Public and Private)	\$1,590	\$1,790	\$1,990
<input type="checkbox"/> Virtualization Days (Management and Desktop)	\$1,590	\$1,790	\$1,990
<input type="checkbox"/> Principles of Effective IT Management	\$1,590	\$1,790	\$1,990
<input type="checkbox"/> 2 Workshop Days	\$1,590	\$1,790	\$1,990
<input type="checkbox"/> 1 Workshop Day	\$795	\$895	\$995
<input type="checkbox"/> Expo Plus	\$100	\$100	\$150
Expo Only (Available On-line Only)	\$50	\$50	\$100

## 3 PAYMENT METHOD (Prepayment and Address Information Required)

Payment in U.S. funds, drawn on a U.S. bank, MUST accompany this form for your registration to be processed. For additional registrations, please make a copy of this form (each registration MUST be filled out separately).

Check Number (Made payable to Interop New York 2011): \_\_\_\_\_ Amount: \$ \_\_\_\_\_

CREDIT CARD AUTHORIZATION  MasterCard  Visa  American Express

I would like to use my credit card to charge my attendance.

CREDIT CARDHOLDER'S NAME: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

3 OR 4 DIGIT SECURITY CODE: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_

ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

SIGNATURE OF CREDIT CARDHOLDER: \_\_\_\_\_

### REGISTRATION POLICIES: CANCELLATIONS, SUBSTITUTIONS & CHANGES:

You may cancel your Interop New York Conference registration, less a \$250.00 service charge until September 17, 2011. Attendees who register prior to or after the deadline date, who do not cancel in writing by the deadline date are liable for the pass cost and will be charged for the full registration fee. Sorry, no refunds are available for no-shows. If you are unable to attend the event, we recommend that you send a substitution in your place. Please fax your cancellation or substitution request to 415-947-6011 using the "Registration Change Form". Written requests for a downgraded pass must be received no later than September 17, 2011 for a full refund on the difference of registration fees between the value of the original and downgraded pass. Sorry, requests received after September 17, 2011 cannot be accommodated. Upgrade pass requests must be submitted in writing along with payment information for the difference in value. UBM TechWeb, a division of UBM LLC, reserves the right to rescind any registration and in that event will return 100% of the registration fee. All dates and times of the Interop New York 2011 program are subject to change. If you have a disability and require special assistance, please call the operations manager at [interopregistration@ubm.com](mailto:interopregistration@ubm.com) by September 17, 2011. Persons under the age of 18 are not permitted at Interop, including infants and proof of industry involvement is required. Event is open only to trade participants and is not open to the public. Recording devices and cameras, still or video, are prohibited. Attendee consents to any recording of the event by UBM TechWeb, a division of UBM LLC or its designees.

## 4 HOTEL ACCOMMODATIONS

For a complete list of available hotels go to [www.interop.com/hotel](http://www.interop.com/hotel).

## 5 ATTENDEE PROFILE

This section must be completed to process your registration and create your event badge.

### Job Function Check only one

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Corporate Management                 | <input type="checkbox"/> IT Management           | <input type="checkbox"/> Telecommunications         |
| <input type="checkbox"/> Business Development/Sales/Marketing | <input type="checkbox"/> Architect               | <input type="checkbox"/> Web Development/Management |
| <input type="checkbox"/> Product Management                   | <input type="checkbox"/> Systems                 | <input type="checkbox"/> IT Consultant              |
| <input type="checkbox"/> Operations/Facilities                | <input type="checkbox"/> Networking              | <input type="checkbox"/> Non-IT Consultant          |
| <input type="checkbox"/> Customer Service/Support             | <input type="checkbox"/> Application Development | <input type="checkbox"/> Other Job Function         |
| <input type="checkbox"/> Financial/Accounting                 | <input type="checkbox"/> Database                |   |
|   | <input type="checkbox"/> Security/Compliance     |   |

### Job Title Check only one

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> President/CEO/Owner | <input type="checkbox"/> Director       | <input type="checkbox"/> CIO/CTO/CSO/CXO |
| <input type="checkbox"/> Manager             | <input type="checkbox"/> Vice President | <input type="checkbox"/> Staff           |
| <input type="checkbox"/> Other Job Title     |   |  |

### Company Type Check only one

- |  |  |   |
|--|--|---|
| <b>General Business</b>  | <input type="checkbox"/> Venture Capitalist/Investment Banking         | <b>Technology Channel</b>   |
| <input type="checkbox"/> Medical/Healthcare/Pharmaceuticals Manufacturer | <input type="checkbox"/> Manufacturing (non-computer)                  | <input type="checkbox"/> Systems/Network Integrator               |
| <input type="checkbox"/> Retail/Distributor/Wholesaler (non-computer)    | <input type="checkbox"/> Business/Professional Services (non-computer) | <input type="checkbox"/> Computer Retailer/Wholesaler/Distributor |
| <input type="checkbox"/> Government                                      | <input type="checkbox"/> Consulting                                    | <input type="checkbox"/> VAR/VAD                                  |
| <input type="checkbox"/> Military  | <input type="checkbox"/> Other General Business                        | <input type="checkbox"/> Computer Network Consultants             |
| <input type="checkbox"/> Education                                       |  | <input type="checkbox"/> Other Technology Channel                 |
| <input type="checkbox"/> Web/Internet/Online Business                    | <b>Technology Industry</b>   | <input type="checkbox"/> Carrier/Service Provider                 |
| <input type="checkbox"/> Media/Entertainment/Marketing                   | <input type="checkbox"/> Computer/Networking Manufacturer              |   |
| <input type="checkbox"/> Transportation/Utilities/Energy                 | <input type="checkbox"/> Software Publisher/Developer/ISV              |   |
| <input type="checkbox"/> Construction/Architecture/Engineering           | <input type="checkbox"/> Other Technology Industry                     |   |

### Company Size Check only one

- |   |                                  |                               |
|---|----------------------------------|-------------------------------|
| <input type="checkbox"/> 50,000 or more | <input type="checkbox"/> 500-999 | <input type="checkbox"/> 1-99 |
| <input type="checkbox"/> 10,000-49,999  | <input type="checkbox"/> 250-499 |                               |
| <input type="checkbox"/> 1,000-9,999    | <input type="checkbox"/> 100-249 |                               |

### Project Decision Making Timeline Check One Per Row

	Now	Within 6 months	6-12 months	Still Evaluating	N/A
IT Security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrading Network Infrastructure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upgrading Data Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cloud Applications/Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Server Virtualization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desktop Virtualization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virtualization/Cloud Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Network Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video Conferencing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collaboration Software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unified Communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mobile Devices and Applications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Application Delivery/Optimization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Middleware/Application Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wireless LANs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Questions? Call Customer Service at 415-947-6908 (local); 866-535-8991 (toll free) or visit [Interop.com](http://Interop.com)