

# Managing Mobility: Users, Devices, Networks and Security

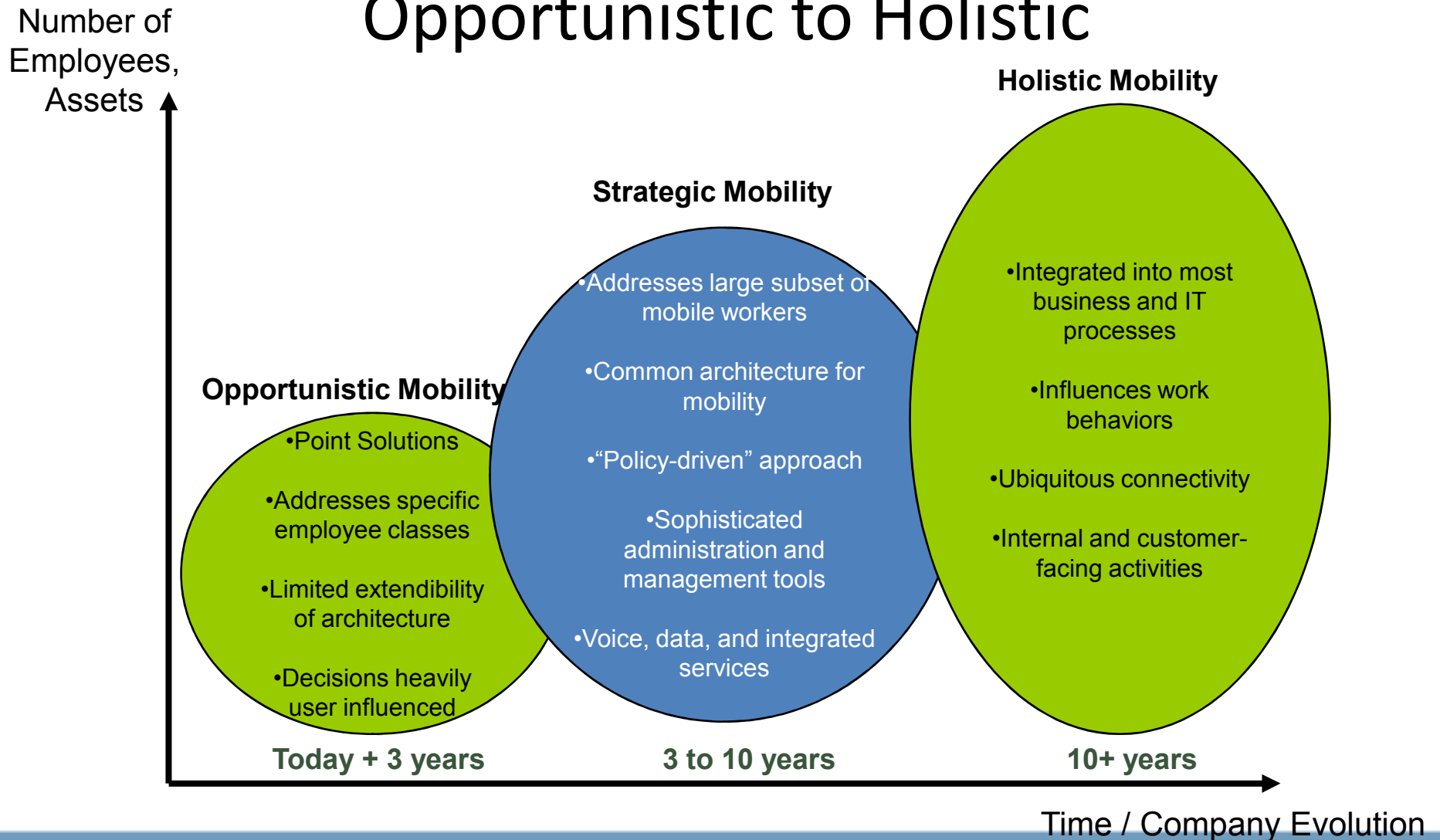
Moderator: Nathan Dyer, Yankee Group

Panelists:

- **Andrew Hock**, Device Management Product Manager, Nokia
- **Dean Alms**, VP of Strategy, Visage Mobile
- **Julie Palen**, Founder & Chief Executive Officer, Internoded
- **Khoi Nguyen**, Group Product Manager, Mobile Security Group, Symantec

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# Enterprise Mobility Will Evolve From Opportunistic to Holistic

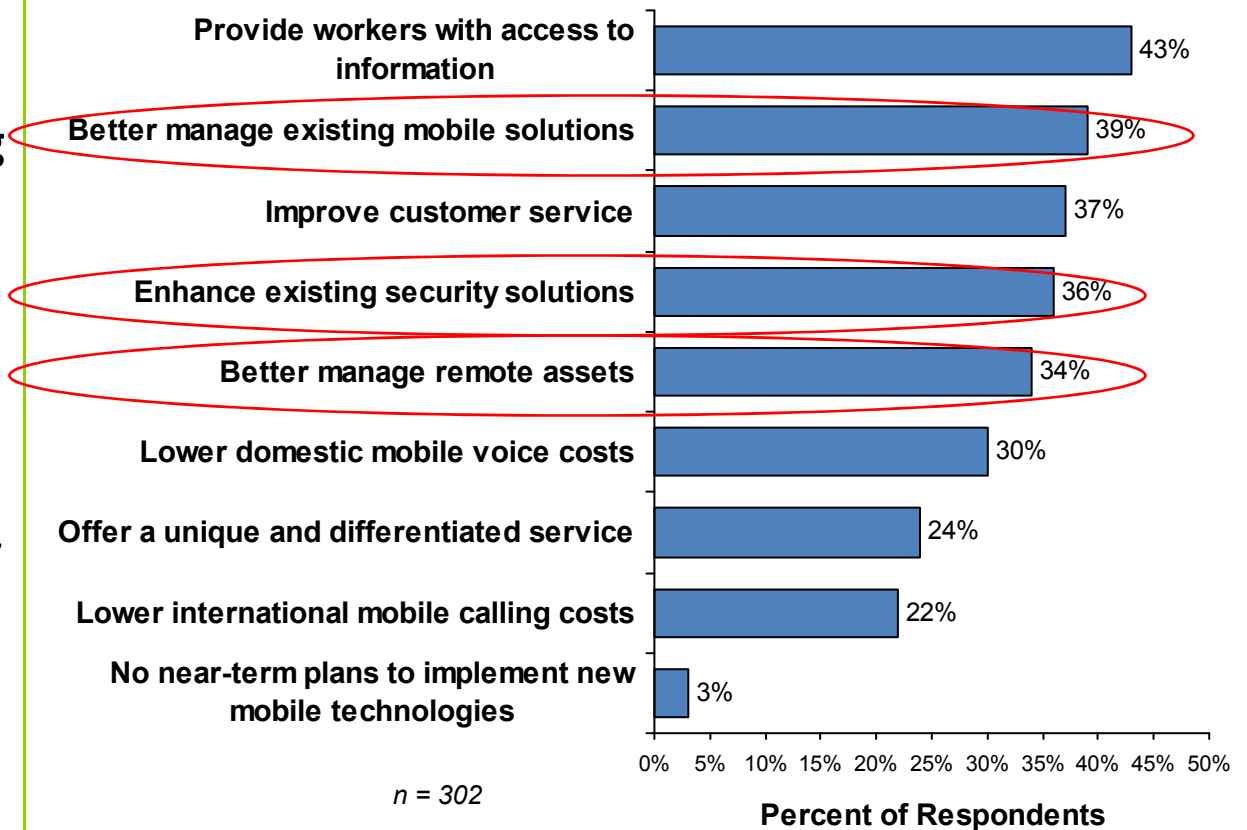


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# Mobile Management Starting to Drive Investment

- Solutions that drive higher productivity and revenue are the top mobility priorities among decision-makers.
- At the same time, companies struggle with how to manage mobile solutions deployed today and how to scale solutions within their organization.

What are the top three reasons why you would implement new mobility technologies and services?



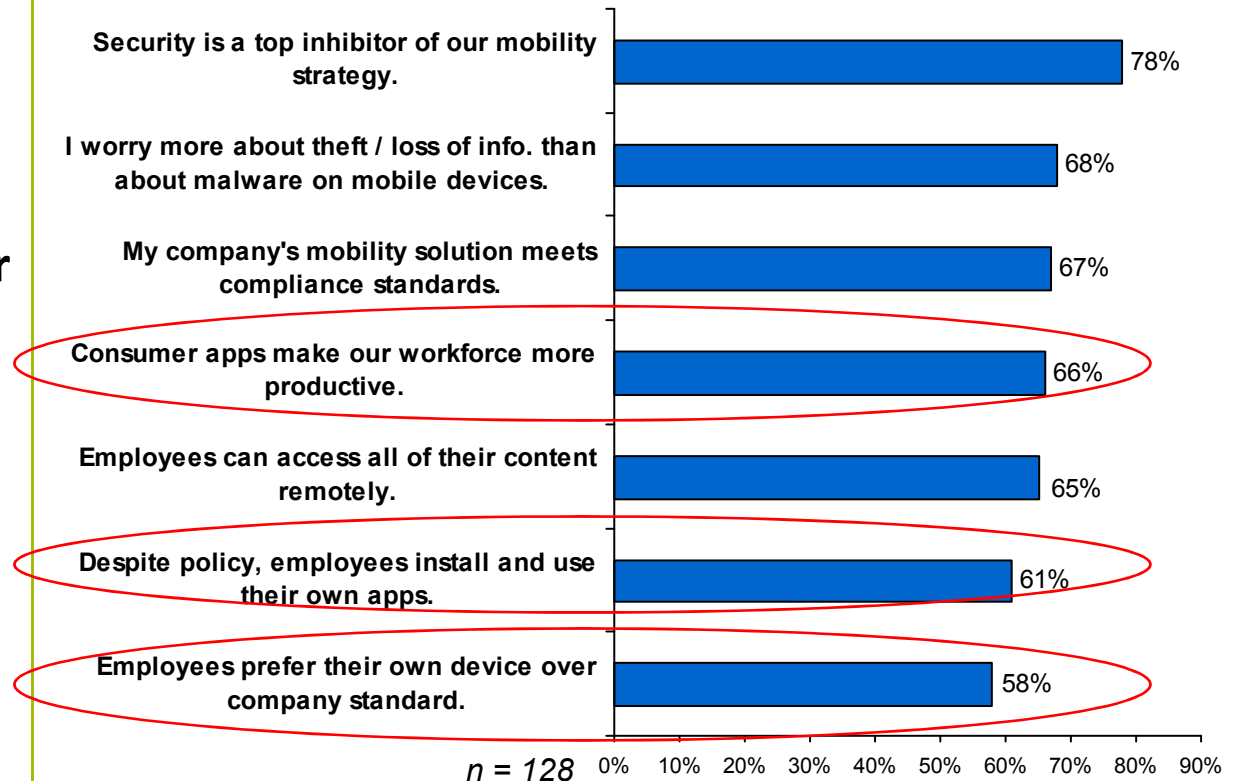
Source: Yankee Group Anywhere Enterprise—Large: 2007 US Fixed-Mobile Convergence Survey

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# Enterprises Need to Address the Rising Consumerization Phenomenon

- Companies overstate their complicity with compliance standards
- Device loss and data leakage cause more fear than mobile malware
- IT acknowledges consumer tools and being brought into the workforce

For each of the following statements please rate how strongly you agree or disagree.  
(Top Two Box Summary)



Source: Yankee Group Anywhere Enterprise—Large: 2007 US Mobility and Business Applications Survey

Percent of Respondents

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