

Wireless: So Much Left to Do

MBX 2008 Keynote Panel

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We've Come So Far...

- WLANs
 - 1991: <1 Mbps @ US\$900 (ISA)
 - 2008: >150 Mbps @ US\$40 (USB)
- WWANs
 - 1991: 2.4 Kbps @ US\$1000+
 - 2008: 800+ Kbps @ free (with service)
- Handsets
 - 1991: big, heavy, expensive; limited service
 - 2008: <US\$200 for an iPhone
- Continuing high level of innovation

But There's So Much Left to Do...

- Is 802.11n enough?
- Will WWANs have an acceptable price/performance profile for mass adoption?
- Femtocells or convergence?
- Management and security: what's required; what works?
- The 4G WWAN technology transition: what will the enterprise do?
- Mobile platforms or Web services?

Our Speakers Today

- **Paul DeBeasi**, Senior Analyst, Wireless and Mobility, Burton Group
- **Andreas M. Antonopoulos**, Senior Vice President and Founding Partner, Nemertes Research
- **Fanny Mlinarsky**, President, Octoscope
- **Philippe Winthrop**, Director, Global Wireless Practice, Strategy Analytics
- **Keith Shaw**, Senior Editor, Programming Director, Network World



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