



Secure and Mobile Solutions for Business Value

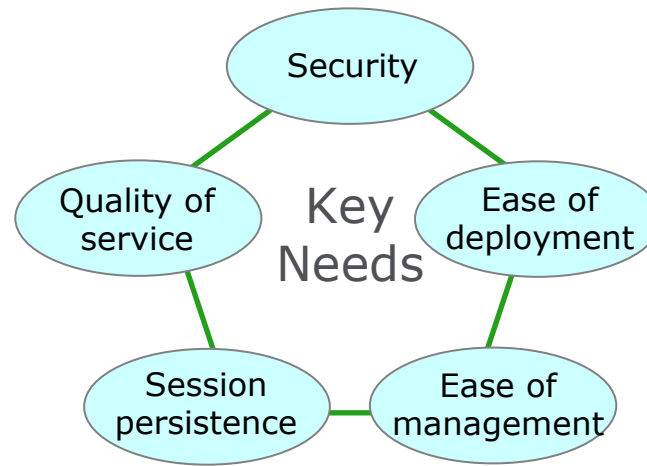
Mobile Device Management: Pitfalls, Perils, And Paths To Success

Andre Kindness

Americas Security & Mobility Solutions Manager



Use Models are Shifting...



Today

- Convenience
- Non-mission critical
- Still emerging
- Lightweight applications
- Deployment dependent features

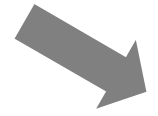
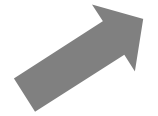
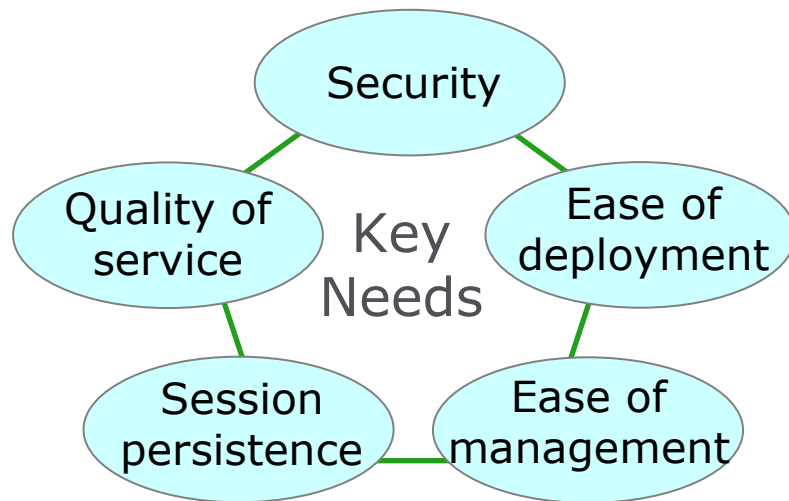


Tomorrow

- Reliance
- Mission critical
- Mainstream
- Business applications
- Feature consistency

Use
Model

The Future... Investing for Customer Success



Direction

Unification

Wireless is part of the Network, not a separate network

Optimization

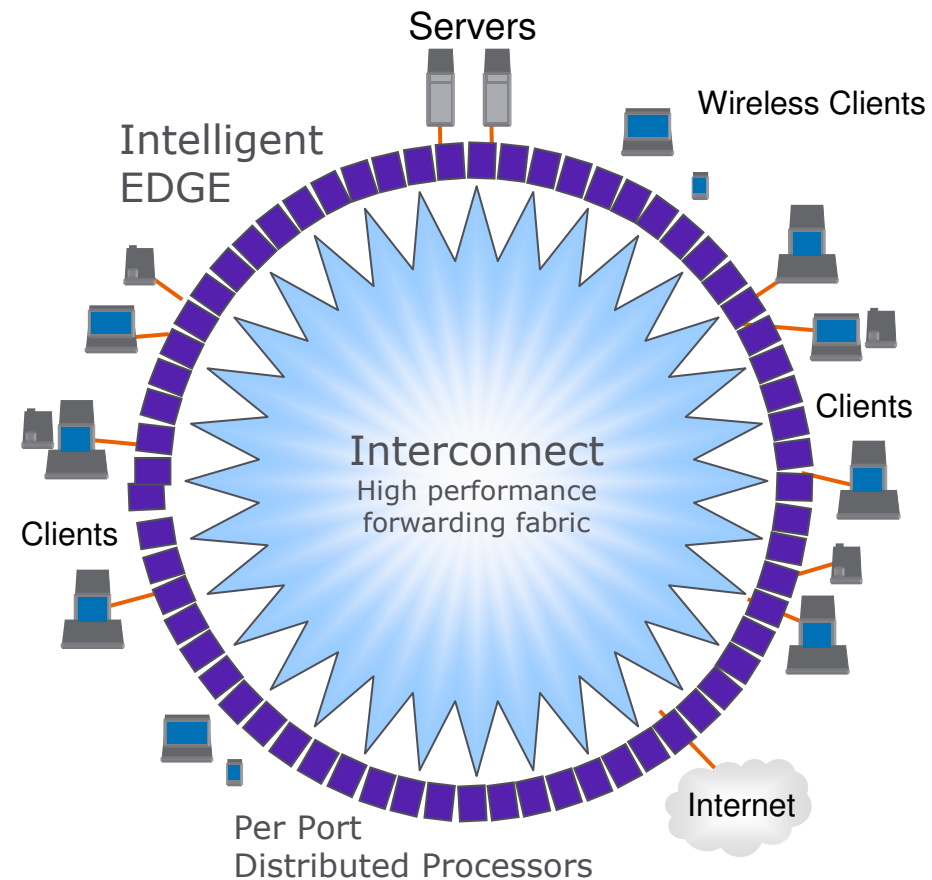
Easy to provision, manage & troubleshoot network services

Predictability

Users can rely on and trust wireless just like wired

The Adaptive Network

- Every port holds an application hosting environment
- Each port incorporates a rich set of network capabilities
- Emerging distributed applications



Customer Value



Choice and flexibility

Industry standards

Reduced complexity

Proactive networking

Security

Secure solutions

Reliability

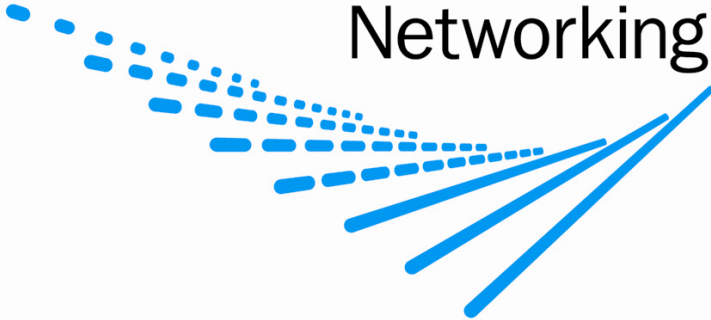
Highly available

Superior return on IT

Price/performance leadership

ProCurve

Networking by HP

The logo graphic consists of a series of blue lines that curve upwards from the bottom left towards the right. The lines are composed of small dots at the top left and transition into solid lines towards the bottom right.