

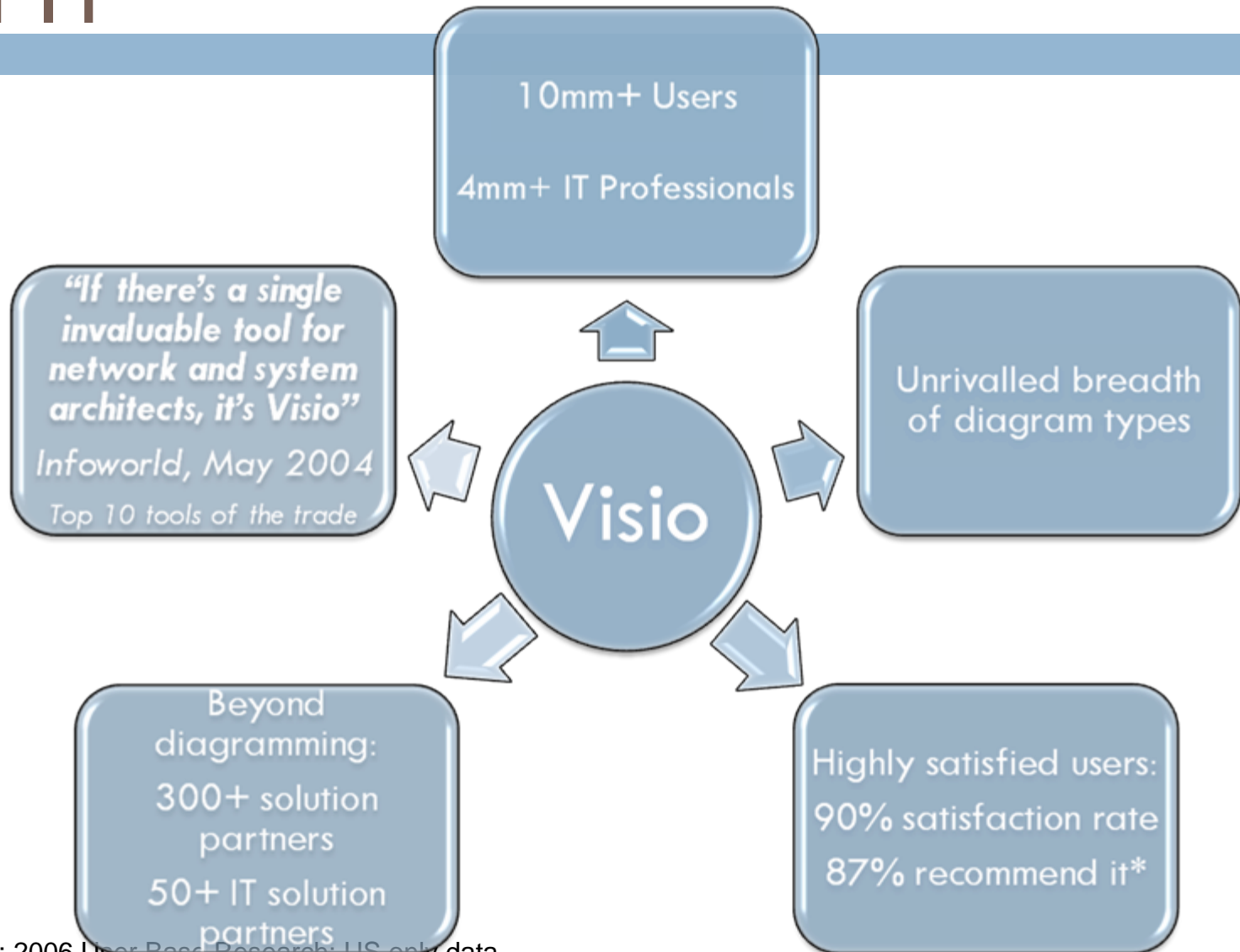
VISIO 2007: EVOLVING FROM DIAGRAMMING TO DATA VISUALIZATION

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Visio: Winning the Hearts & Minds of IT

2



* Source: 2006 User Base Research; US only data

Breadth and depth of solutions

3

| Category | Out of the Box | Beyond the Box |
|-----------------------------------|---|---|
| Network Design and Optimization | Logical Network Diagrams Rack Diagrams Network Asset Management | AutoDiscovery (Neon, Fluke) Rack design (Rackwise) Simulation (Shunra) |
| Flowcharts & Process Design | Process Diagrams Data Flow Diagrams | Process Modelling (Abydos Designer, Qualigram) |
| Software and Database Design | Software and Database Diagrams, UML Diagrams | Visio for Enterprise Architects |
| Project Management | Visio EPM Diagram | bVisual (WBS Modeller for Visio) INS (EPM Connector) |
| Engineering/Facilities management | Lab Floor Planning Facilities Layout HVAC | 3-D Design, Vertical/Horizontal Solutions (Aucotec, Faciware, WiseDimensions, C-Mach) |

Biggest challenge for users

4

Incorporating
and
displaying
data in
diagrams

- 65% use diagrams connected to data (Databases, LOB applications, custom applications)
- 92% use manual data entry methods

Visualizing Data:

5

The ability to graphically represent complex information and make it understandable and actionable.

Data Linking

- Uses Excel BI Datafinder and Data Connection Wizard
- Simple drag and drop linking to shapes

Data Refresh

- Updating data in diagrams from external data source
- User-defined timing for data update

Data Graphics

- Intelligently formatted data displayed graphically
- Easily create conditional displays to show exception conditions

PivotDiagrams

- Easily create aggregations and visual hierarchy in complex data
- Automatically generate reports from WSS, Project and Excel

DEMOS

Visio 2007: Find out more

7

- Visio: www.microsoft.com/visio
- Preview Visio 2007:
<http://www.microsoft.com/office/preview/programs/visio/highlights.mspx>
- Try the Beta:
<http://www.microsoft.com/office/preview/beta/getthebeta.mspx>
- Solutions:
 - www.gotdotnet.com
 - <http://msdn.microsoft.com/office/program/visio/default.aspx>



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