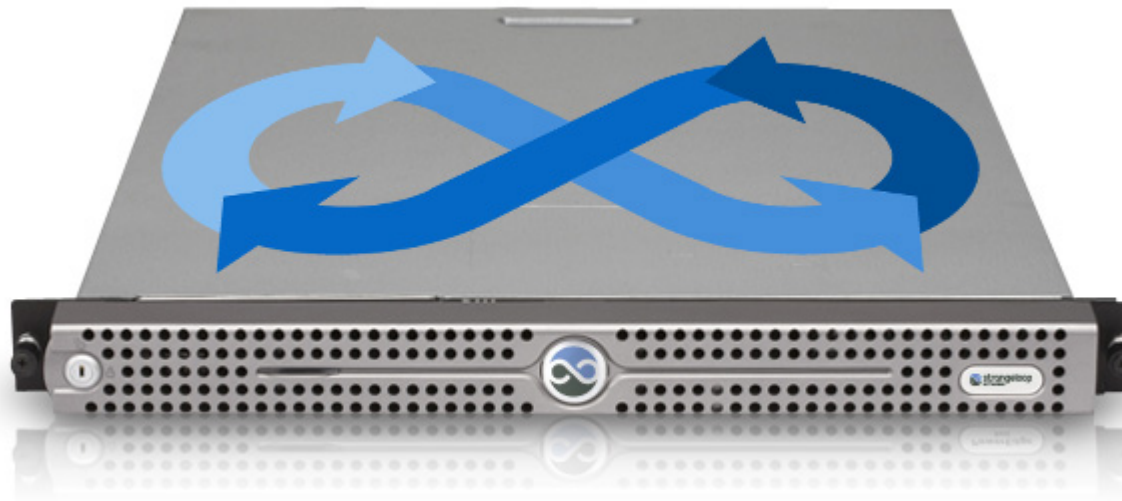


Kent Alstad,
CTO, Strangeloop Networks



Strangeloop Networks

FOUNDED May 2006

TEAM Dynamic Web Application pioneers
40 + people

LOCATED Vancouver, British Columbia, Canada

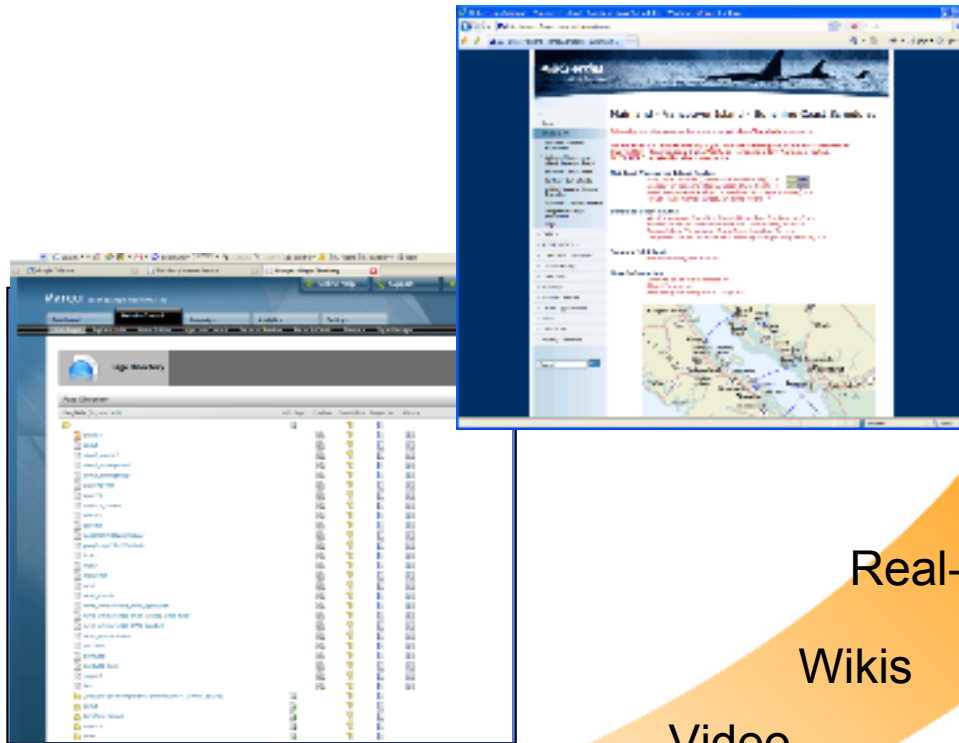
Products Strangeloop AS1000 Application Scaling Appliance for
ASP.NET and AJAX
Strangeloop AS1000ws Web Services Accelerator



**Dynamic acceleration to match the performance challenge of
dynamic web applications**

Dynamic Web Applications

Web 2.0 – Dynamic Web Applications



Collaboration Apps

Web Services

User Created Content

Interactive

Personalized

Real-time data

Wikis

Video

Voice

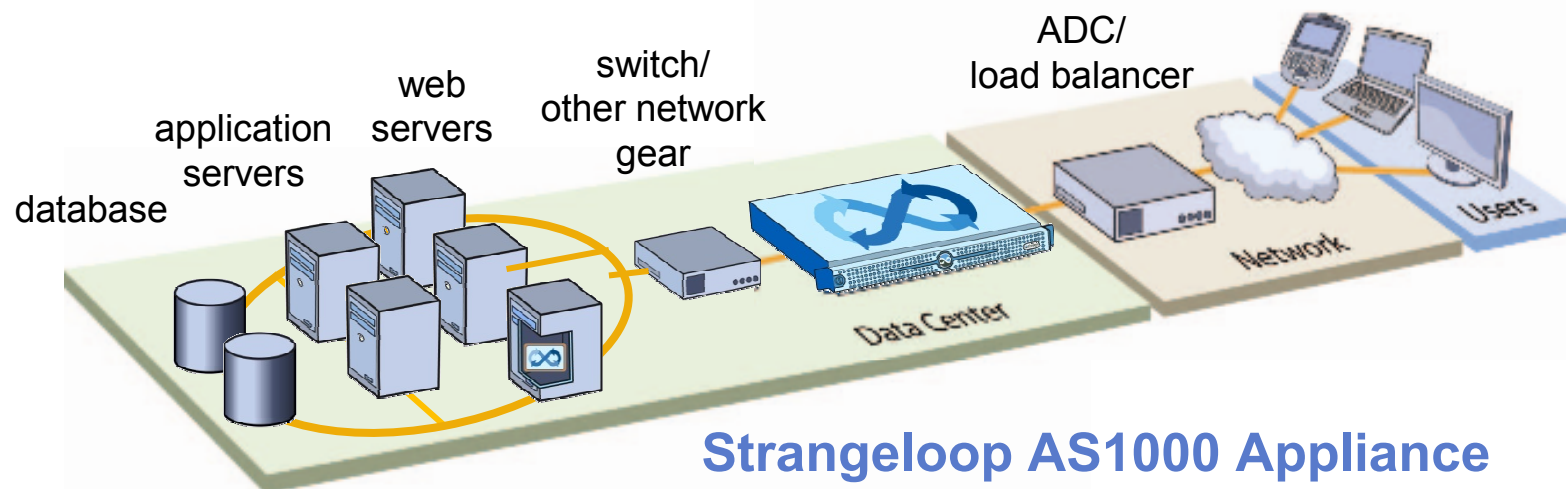
Brochure sites

Web 1.0 – Static Web Sites

Rich applications built with powerful development tools (ASP.NET) demand a new approach to application acceleration

The Future: Intelligent Acceleration for Dynamic Web Applications

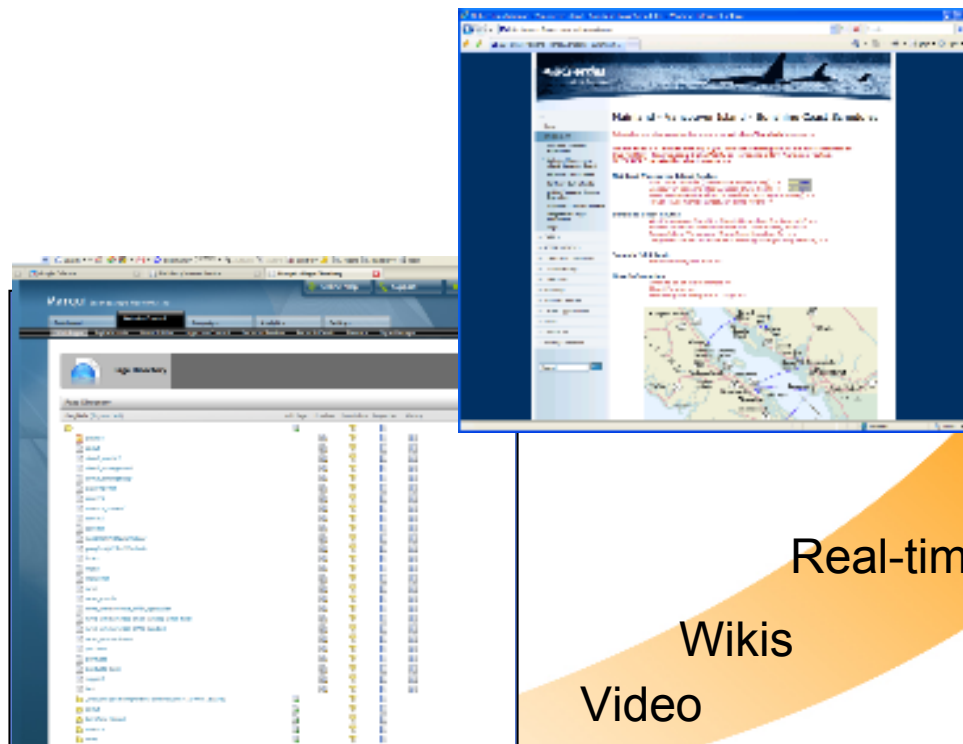
- Heuristic ability to automatically optimize dynamic web applications
- Applies optimization techniques in real time, based on knowledge of the application, the users, and how they are using the application
- Simple, intuitive implementation that doesn't require advanced programming skills
- Accelerates end-to-end: from the browser to the database



Application Acceleration gains intelligence and pushes further into the application architecture

Dynamic Web Applications

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Voice

Web Application Development

Brochure sites

J2EE
Application Frameworks
(ASP.NET)

SOA
web services

Adobe

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