

STRATA
N E T W O R K S



ENTERPRISE CELLULAR SOLUTIONS

Andrew Buffmire
CEO
abuffmire@strata8.com
(206) 210-1007

- Bringing next generation SIP based wireless to the enterprise on secure licensed spectrum
- Key relationship with Sprint in place
- All IP wireless network built and launched
- Medium to large enterprise deployments
- Services can be tailored to individual enterprise strategic business needs and processes

- Experienced executive management team:
 - Andrew Buffmire, CEO: Over 20 years in telecom and voice IP solutions; formerly Director, Business Development and Strategy at Microsoft; Exec. Officer at UbiquiTel, a Sprint affiliate (Nasdaq: UPCS); Director, Business Development at Sprint and CEO, Ecuity, Inc., a hosted VoIP service provider.
 - Jim Frank, COO: Over 25 years in telecom; formerly President of Nextel NW; Regional President of CenCell Communications (OneComm); and, as GM of US West New Vector Group; launched first wireless system in the Northwest
 - Gary Fowler, CFO: Formerly CFO of Expeditors International (NASDAQ: EXPD) during its growth from \$1.5m to \$451m, and a global expansion from 75 employees in 5 US offices to over 3,500 employees in 67 offices in 26 countries
- Deep company wide operating experience in wireless and IP telephony and telecom service development
- Designed, built and launched SIP based wireless network and service offering in 8 months

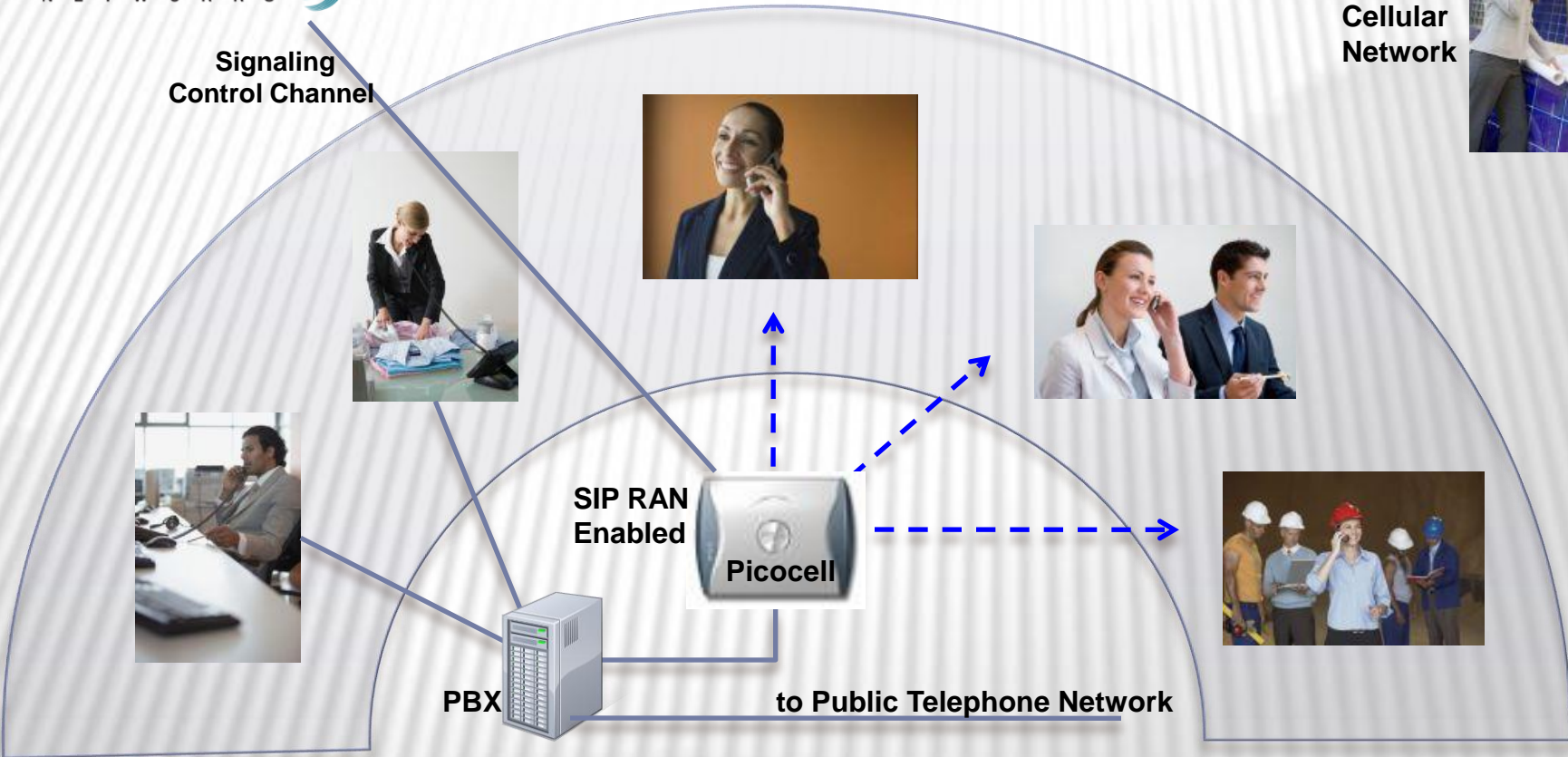
- Expense and use is rising and cost control is lacking
 - Over 60% of wireless calls now made or received on company premises
 - Carrier service plans limit ability to control wireless expense
- National carriers do not address enterprise business needs
 - Frequently poor carrier coverage inside the enterprise
 - Cellular services are not integrated with the PBX/Telco systems
 - No security control over wireless at the enterprise
 - No call control nor direct access to call detail records
 - Limited ability to directly integrate wireless with business processes
- Enterprises need industrial strength (reliable) integrated and secure on-site wireless voice and data solutions

- Cost Savings—15% to 25% over current wireless spend
- Secure Licensed Wireless and PBX Integration
- SIP based platform integrated with Licensed spectrum
 - Media maintained on licensed spectrum at the enterprise
 - Reliable and secure (inside the corporate firewall)
 - Uses standard carrier equipment and management processes
- Web based call control and real-time data mining
- Wireless Business Process Integration



Signaling Control Channel

Wide Area Cellular Network



Local Enterprise Cellular Coverage Area