



When, Why and How to Move to a Virtual Desktop Architecture (VDA)



Barb Goldworm,
President & Chief Analyst
Moderator

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THE LEADING BUSINESS TECHNOLOGY EVENT

Panelists

- **Moderator - Barb Goldworm**

President and Chief Analyst, Focus

- **Citrix - Sumit Dhawan**

Director of Product Marketing, Desktop Delivery

- **Microsoft - Manlio Vecchiet**

Group Product Manager, Windows Server Division

- **Qumaranet - Navin Thadani**

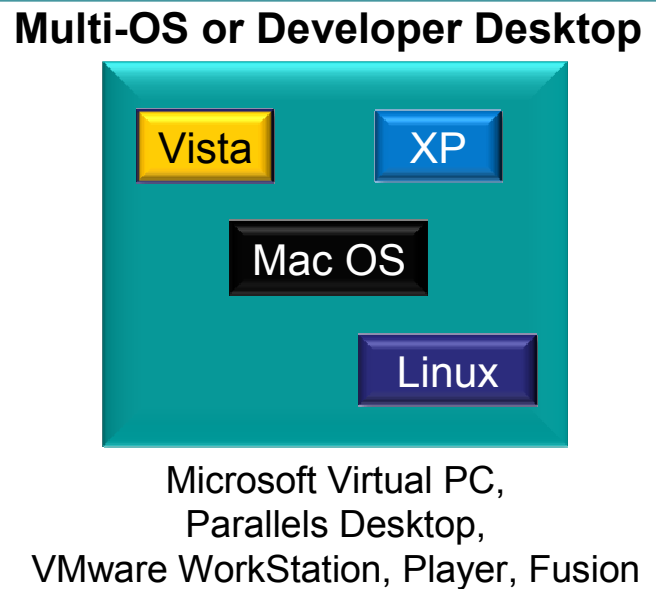
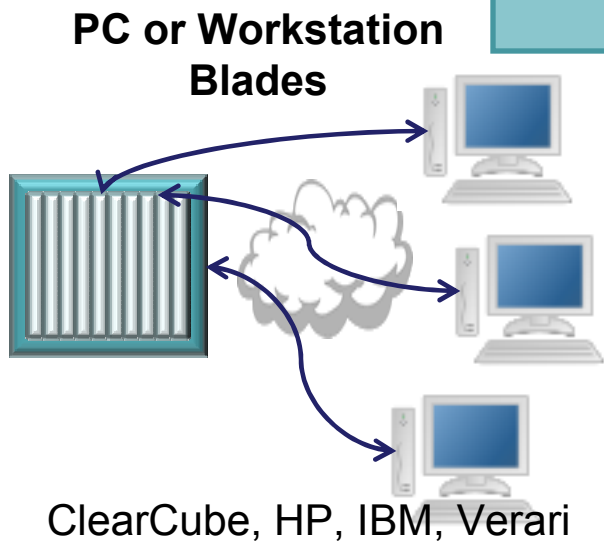
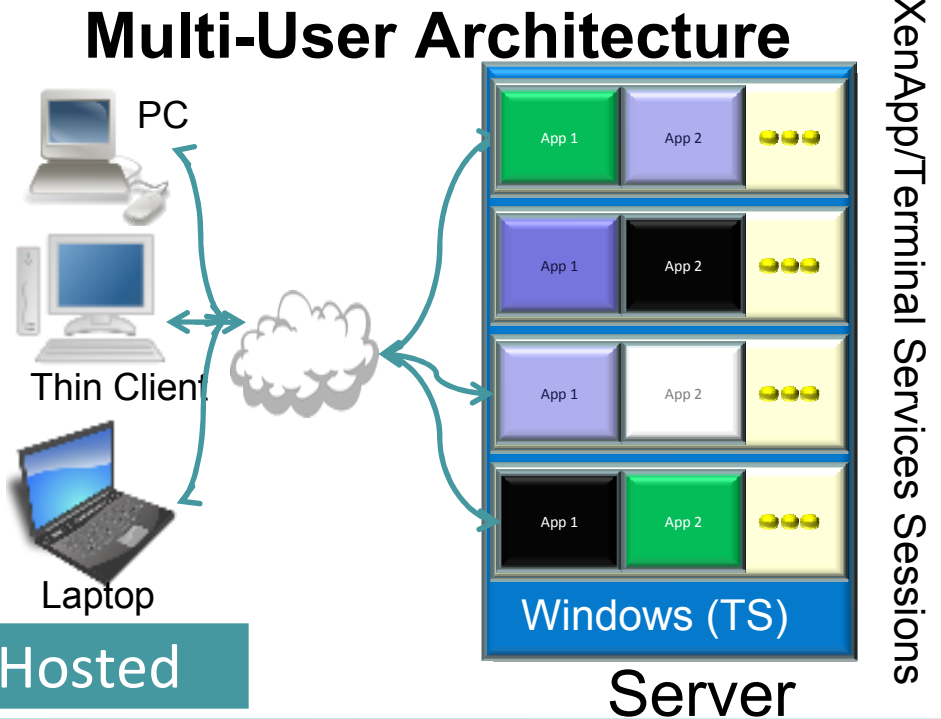
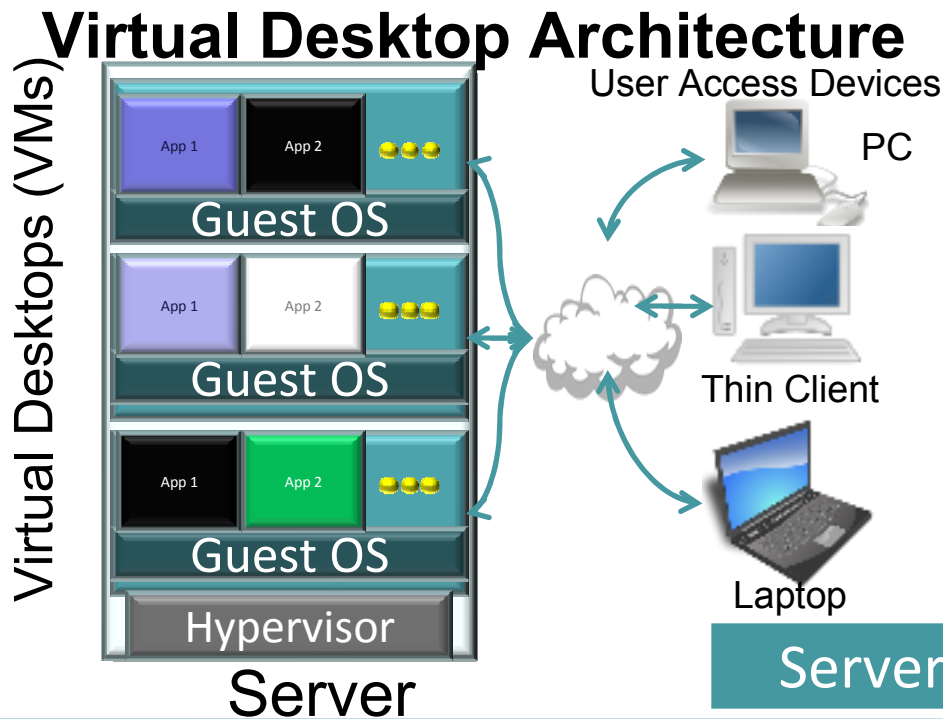
Director, Product Management/Marketing

- **VMware - Mason Uyeda**

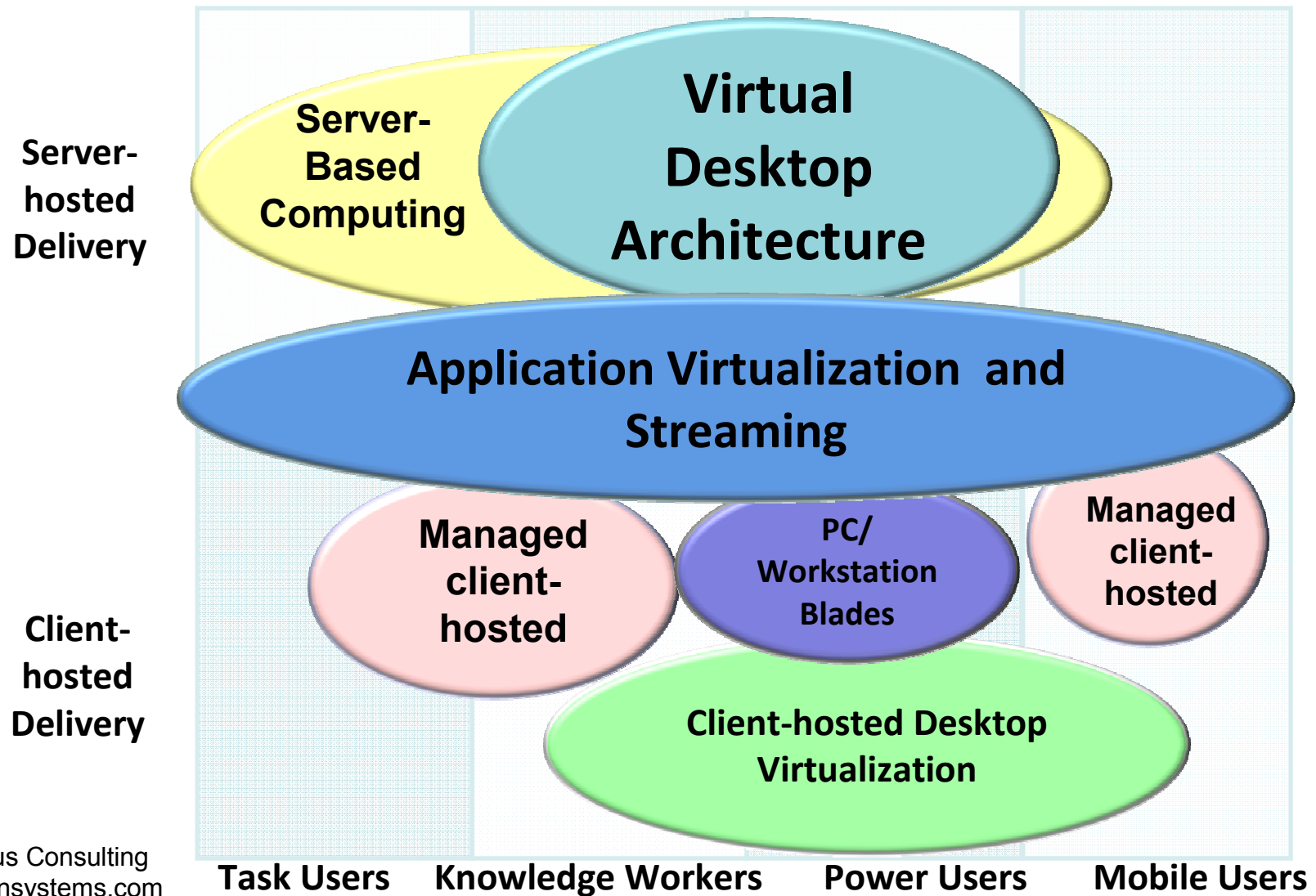
VMware Group Manager, Virtual Desktop Marketing

Beyond Server Virtualization: Desktops & Applications

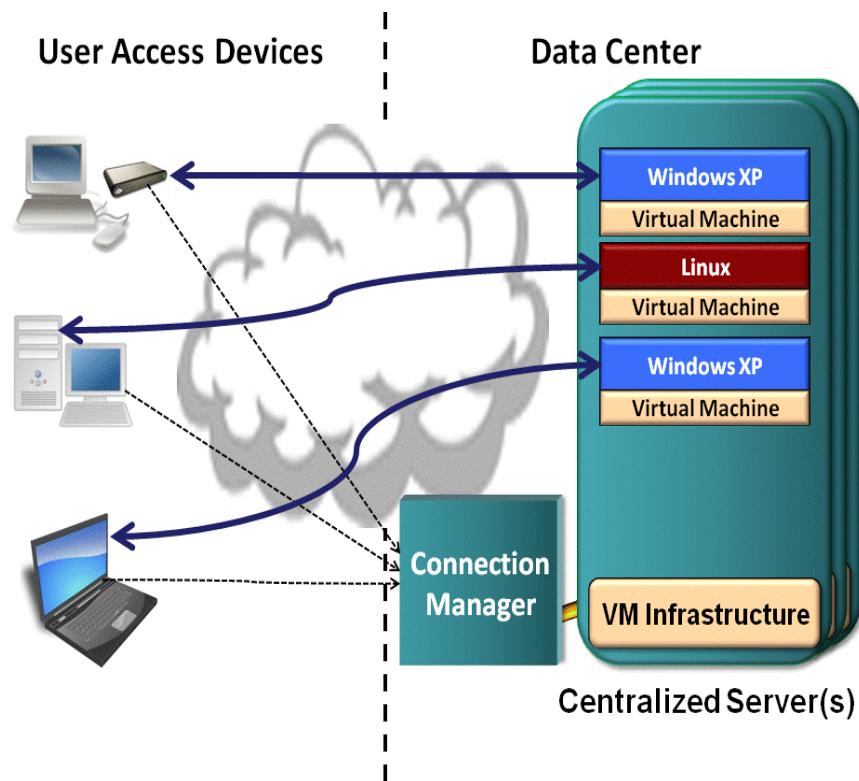
- What?
 - Virtual Desktops
 - Published desktop/applications – Server Based Computing
 - Server Hosted VM Desktops - Virtual Desktop Architecture (VDA)
 - Client Hosted – locally or centrally managed
 - Application virtualization
 - Application Isolation/sandboxing
 - Streaming applications for local execution
- Why?
 - Eliminate/minimize SW on desktop
 - Centralize and reduce desktop management
 - Reduce application interaction problems



Desktops/Apps: Use Cases and Technologies



Virtual Desktop Architecture (VDA)



- Server-hosted, client virtualization
- Each user connects to VM from Thin or Rich Client
- VMs can be customized, user has more control than published apps
- Dedicated or pooled VMs
 - Connection broker/manager handles connecting user to VM, Published Apps, Workstation/PC Blade
- Integrates with AD
- Provisioning assistance (templates, golden images)
- New licensing options – MS VECD

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