



Next Generation Desktop Virtualization

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INTEROP[®]

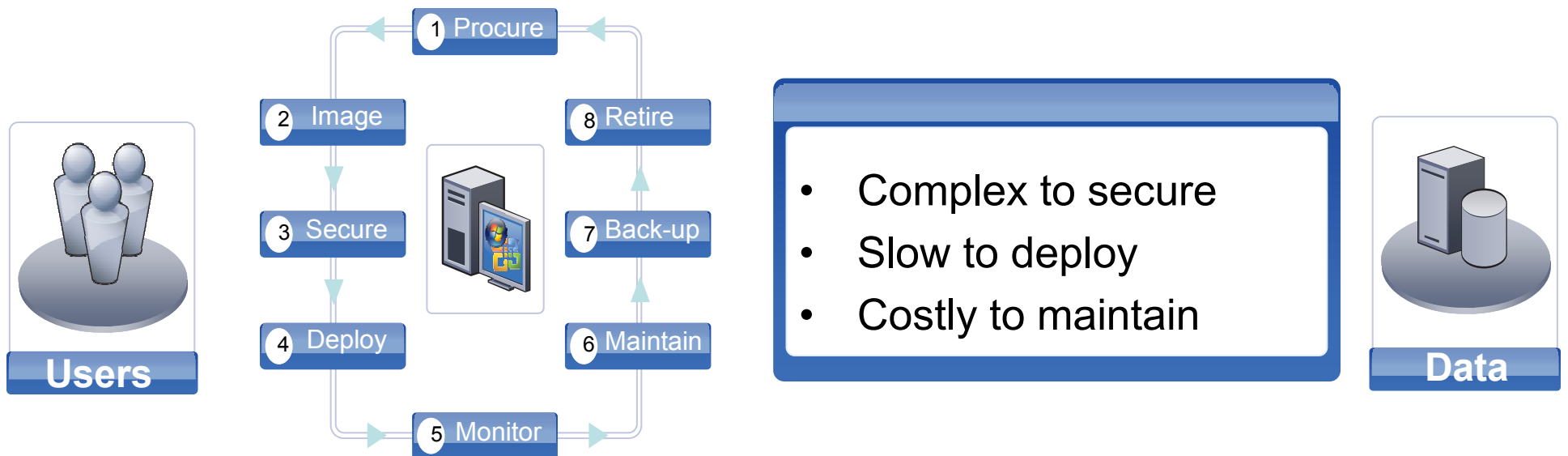
THE LEADING BUSINESS TECHNOLOGY EVENT

Next Generation Desktop Virtualization

On demand delivery and desktop
lifecycle management of desktops for
users anywhere

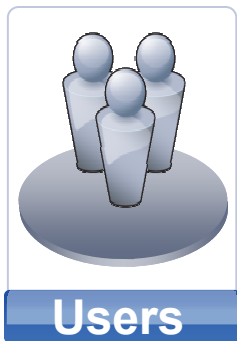
Traditional Desktop Deployment

Well-known processes – but labor intensive, with significant challenges

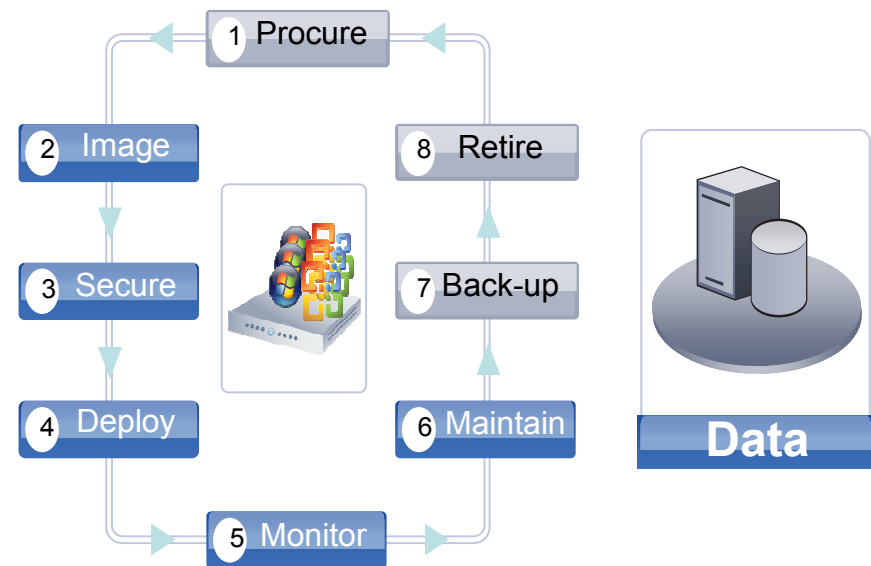


VDI Standalone

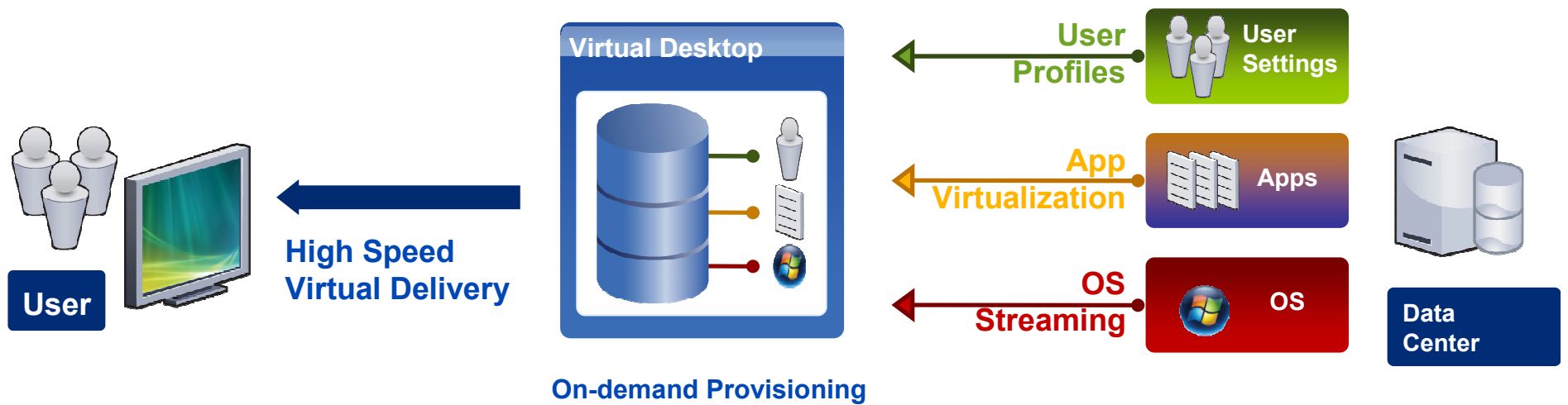
A step in the right direction, but not a panacea



- Some benefits
 - Easier to secure, backup
- Many same challenges
 - Desktop image sprawl vs. PC sprawl
- New challenges
 - User experience
 - Storage
 - Patching/updates



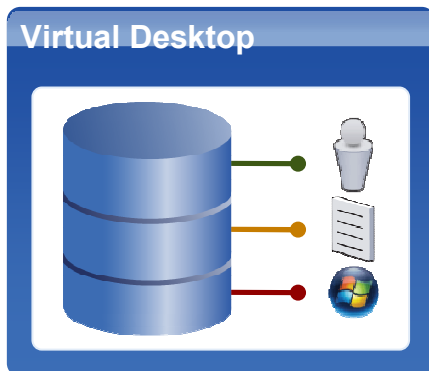
Next Generation Desktop Virtualization



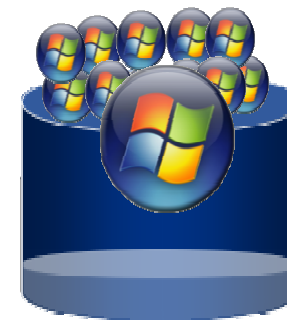
Recipe for successful desktop virtualization

1. Separates app and desktop delivery for best TCO and IT flexibility
2. Provisions personalized virtual desktops with a single desktop image
3. Delivers a superior user experience
4. Built on Open architecture with broad ecosystem support

Benefits for Both IT and Users

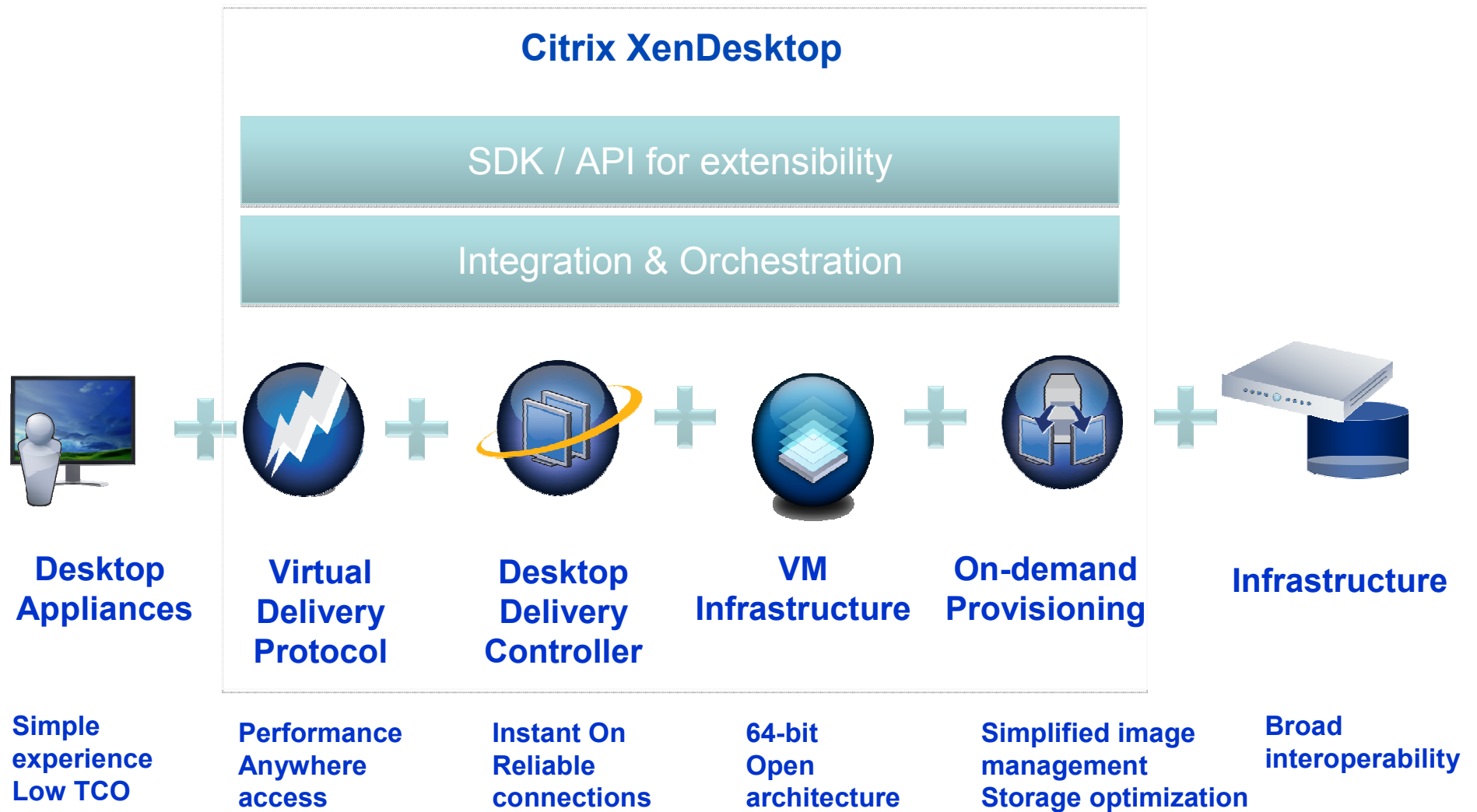


New and Pristine
Personalized Desktop



Simplified Lifecycle Management,
Single Desktop Image

Key Architectural Components



Conclusions

- Next Generation Desktop Virtualization is here – addresses the shortcomings of standalone VDI
- Key things to remember
 - **Separate** apps & desktops
 - Provision using **single desktop image**
 - **Superior** user experience
 - **Open** architecture