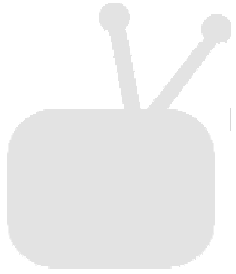


Company Introduction





Mission

GoTV Networks' mission is to be the leading on-demand wireless video network in the world.



The Business

GoTV creates video programming developed from licensed and original content distributed to consumers through wireless carriers and electronics retailers.





The Product

On-Demand TV Produced for Mobile Phones

1KTV (2.5G) Powered by V-Star

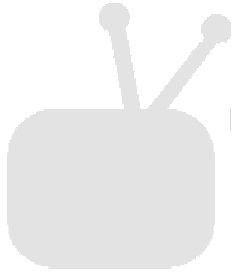
- Optimized “slide show” product with frame rates maximized for the capability of today’s handsets



goTV (3G)

- High frame-rate video product that takes advantage of advanced network and handset technologies.





On-Demand TV



- **Why On-Demand Programming?**
 - Consumers don't want to be bound by TV schedules
 - Consumers use mobile phones spontaneously
- **Compelling and to the point**
 - Mobile users have time constraints
 - It's an interruptive world



SONY



ALIAS

NASCAR.COM

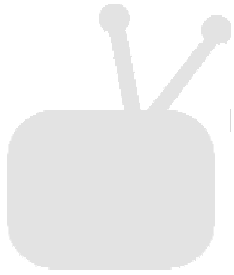


FrontRow
by Sony Music

StarWireless



THE NATIONAL
ENQUIRER



Produced for Mobile Phones

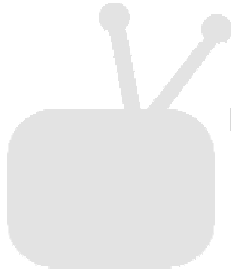
Personal and interactive
Subscriber participates in programming and topic selection

Original IP Conceived For Mobile
Music and Sports programs conceived for mobile

The “Right” Licensed Brands
Works that are suitable for mobile
Big 4: News, Sports, Music and Entertainment

Intentionally Designed User Experience
Intuitive UI, sans commercials
Designed for the “TIVO” generation and today’s devices

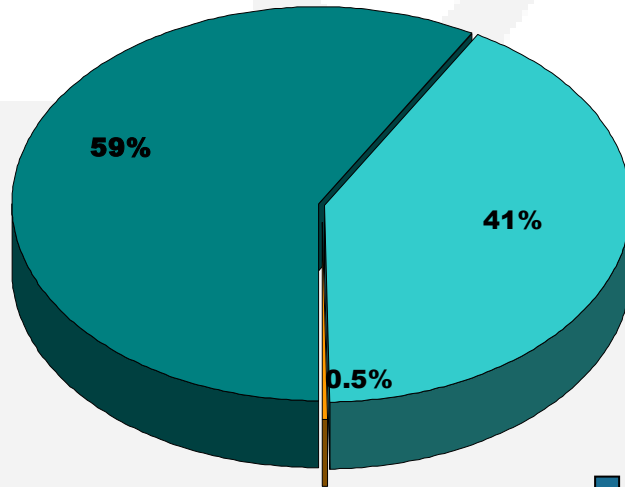




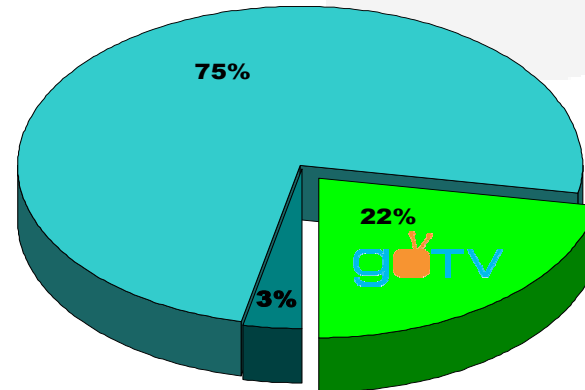
Our Products Follow Handsets

North American Wireless Handset

EOY 2004
Total = 181,000,000



EOY 2007
Total = 224,000,000



- Other Handsets**
- Advanced Color Handsets**
- Video (TV) Handsets**

Source: CTIA, Industry Analysts and GoTV Research





Estimated Handset Sales

Video (TV) Phones

2005

- Only Sprint and Verizon sell video phones.
- Approx 2 million sold in 2005

2006

- Sprint, Verizon and Cingular sell video phones.
- Approx 11 million sold in 2006


2007

- All major wireless carriers sell video phones.
- Approx 35 million sold in 2007





Current Product Line Up

- **1KTV – Portal for News, Weather, Sports, Entertainment, Horoscopes and more**
 - **SportsTracker – Real time scores, news and stats.**
 - **PurePhat – HipHop/Rap – The illest in HipHop**
 - **Tabloid News – National Enquirer & Weekly World News**
 - **Star Wireless – Nation’s number one entertainment pub**
 - **The Spot – Reality TV with a serious Edge**
 - **XTY – Extreme Youth – music, lifestyle, extreme sports, all that’s cool**
 - **TwinsTV – Coors Twins – in the palm of your hand.**
 - **Altitude – Alternative Music Scene**
 - **Horoscopes – your own personal astrologer anywhere you go**
 - **4Women – Everything for the active woman.**
- 



Wireless Carriers



- **Sprint PCS**
- **Nextel**
- **Cingular/AT&T**



Coming Soon

- **Verizon**
 - **Domestic and International**
- 

A large, light gray, stylized television set with two antennae is positioned in the background on the left side of the slide.

Thank You!



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