

Real-Time Communications Dashboards: The Desktop Application of the Future?

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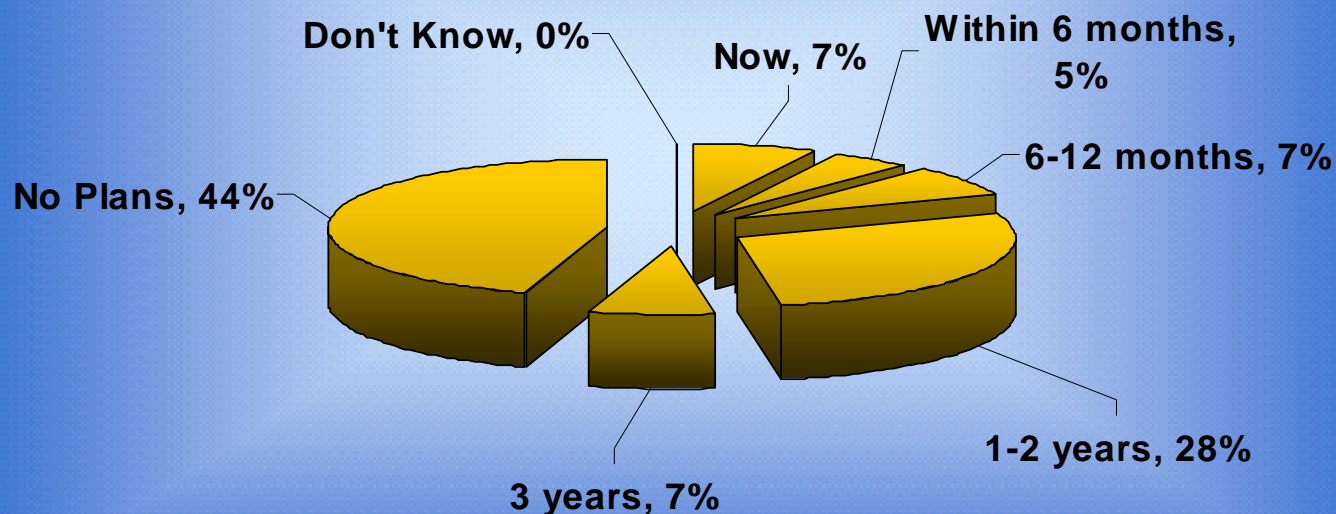


Presence-Driven Communications

- ⊕ Still not high on IT executives' priority lists
- ⊕ Education is Key
- ⊕ Microsoft holds the majority of the space today

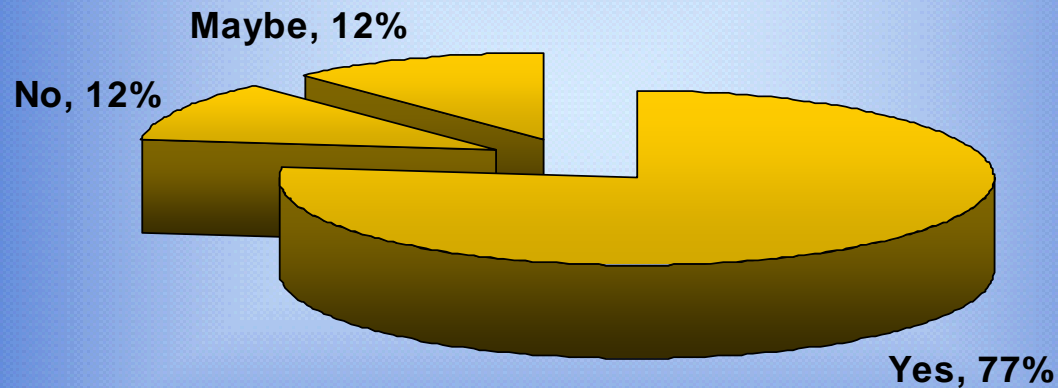


Do You Use or Plan to Use a Real-Time Communications Dashboard?



Source: Figure 36 "Virtual Workplace", Nemertes Research, LLC

Would You be Interested in an All-in-One, Real-Time Communications Dashboard?



Source: Figure 37 “Virtual Workplace”, Nemertes Research, LLC

RTC Plans



- ⊕ Average price customers are willing to pay for RTC dashboards: \$291 per seat.
- ⊕ Range is from “free” to \$440.

Future Focus

- ⊕ Interoperability: Key to 70% of IT executives
- ⊕ Integration with other Applications: 39%
- ⊕ Security: 30%
- ⊕ All-in-One Suite: 13%



THANK YOU!

QUESTIONS?

