

Something extraordinary is about to happen...

Data Management & Compliance Summit 2005

**Presented by
The Data Management
Institute
At Networld +Interop**



DATA MANAGEMENT INSTITUTE

Welcome to the Summit



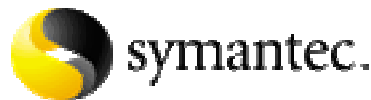
- What we are here to accomplish...
 - Develop a strategy that will align business and information technology
 - Focus on the essential task of IT: data management
 - Sift through the hype and marketecture
 - Set a rudimentary data classification scheme – a precursor to true information lifecycle management

All in three days...



Industry leaders have answered the call...

- Seven keynotes by luminaries in the industry
- Three panels comprising the best and the brightest in business technology products and services



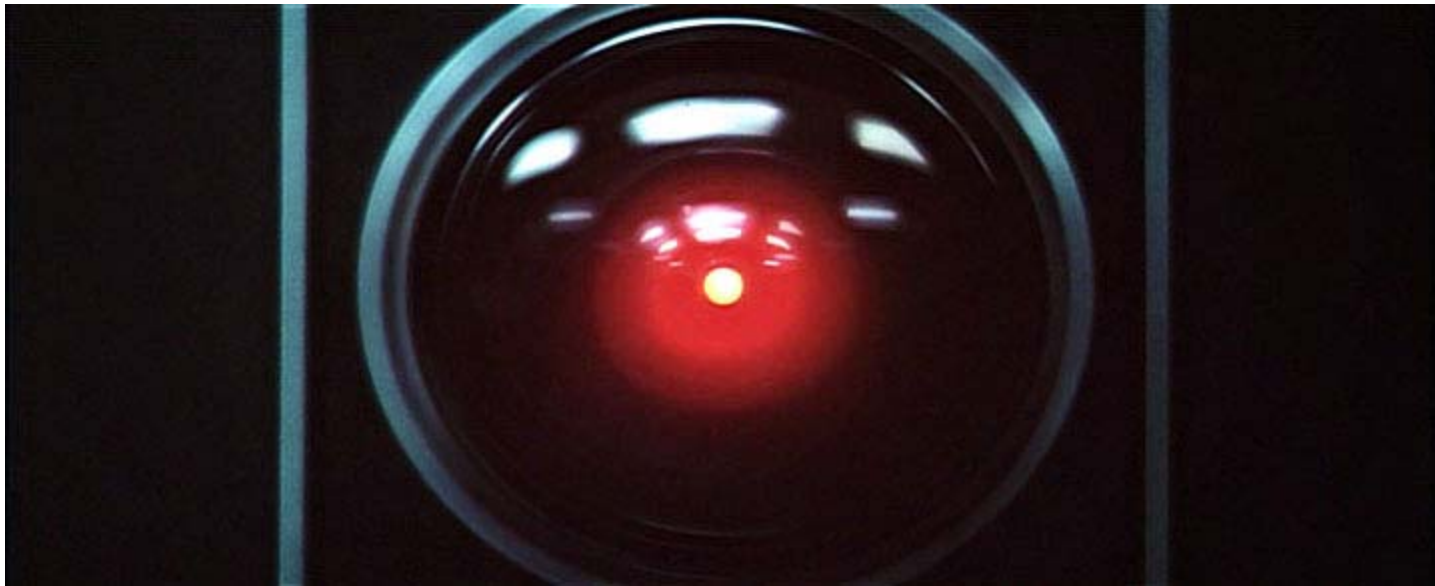
And most importantly, YOU

- A gathering of business and IT managers who will work together to tackle the most important issue of business IT today: data management



There is an alternative...

- Let the *industry* classify your data for you...



Don't laugh. One industry association has formed a committee to do just that...



There is no shortage of “solutioneering” from brand name vendors...

- “You just need to deploy
 - Our disruptive document management package
 - That works only with our proprietary controllers
 - On our branded, one-size-fits-most, storage arrays
 - Organized in our sanctioned storage fabrics
 - Where your data will be organized according to our criteria
 - Forever.”



Question: Will any of the silver bullet solutions keep your CEO out of jail?



- Regulatory compliance is a significant catalyst behind current focus on data management
- But the real drivers are of even greater importance:
 - Cost savings
 - Risk reduction
 - Business process improvement



Today's Focus: Data Management to Better Align IT with Business

- **10:15 AM -11:15 AM Making IT Matter: Identifying Costs & Risks in Data Management**
 - Speaker: Michael Del Rosso, CTO, Quantum Corporation

- **11:30 AM -12:30 PM Information Lifecycle: Getting Past Hype and Making Strategic Decisions**
 - Speaker: Randy Chalfant, Chief Technologist, StorageTek

- **2:00 PM - 3:15 PM Is Strategic Planning Dead?**
 - Panel: Mike Linett, President, Zerowait; Scott Carson, CTO, IMSS; Oscar Ernst, CEO, SouthernLink-IT; Howie Evans, CEO, Dallas Digital; Warren Avery, President, Promethean Data Solutions

- **3:30 PM – 4:30 PM Barriers to Regulatory Compliance**
 - Speaker: Don Kleinschnitz, VP SEA Product Delivery, Symantec Enterprise Administration, Symantec



Housekeeping Details

- Cell phones to vibrate
- Rest room locations
- Be sure to visit the trade show
- Without further ado...



Michael Del Rosso Technology Visionary

Making IT Matter: Identifying Costs & Risks in Data Management



Randy Chalfant, Chief Technologist StorageTek

**Information Lifecycle:
Getting Past Hype
and Making Strategic Decisions**



Panel Discussion: Is Strategic Planning Dead?

- Mike Linett, CEO, Zerowait
- Scott Carson, CTO, IMS Systems
- Oscar Ernst, CEO, SouthernLink-IT
- Howie Evans, CEO, Dallas Digital
- Warren Avery, President, Promethean Data Solutions



Don Kleinschnitz, VP SEA Product Delivery, Symantec

Barriers to Regulatory Compliance



To Be Continued...

■ Day Two (Tomorrow)

- 10:15 AM – 11:15 AM: Business Savvy IT: The Primacy of Data Management Yogesh Gupta, CTO, Computer Associates
- 11:30 AM – 12:30 PM: Effective Business Process Analysis and Data Classification Deidre Paknad, CEO, PSS-SYSTEMS
- 2:00 PM – 3:15 PM: Naming Data: Practical Approaches to an Intractable Problem
Panel: Sri Seshadri, VP of Technology, NuView;
Jim Lee, VP of Product Development, Princeton Softech;
Deidre Paknad, CEO, PSS-SYSTEMS;
Rob Peglar, VP Technology Marketing, Xiotech;
Nick Tabellion, CTO, Softek
- 3:30 PM – 4:30 PM Characterizing Storage Platforms for Effective ILM
Nick Tabellion, CTO, Softek



See you tomorrow...

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