



# Virtualization is knocking at your datacenter's door

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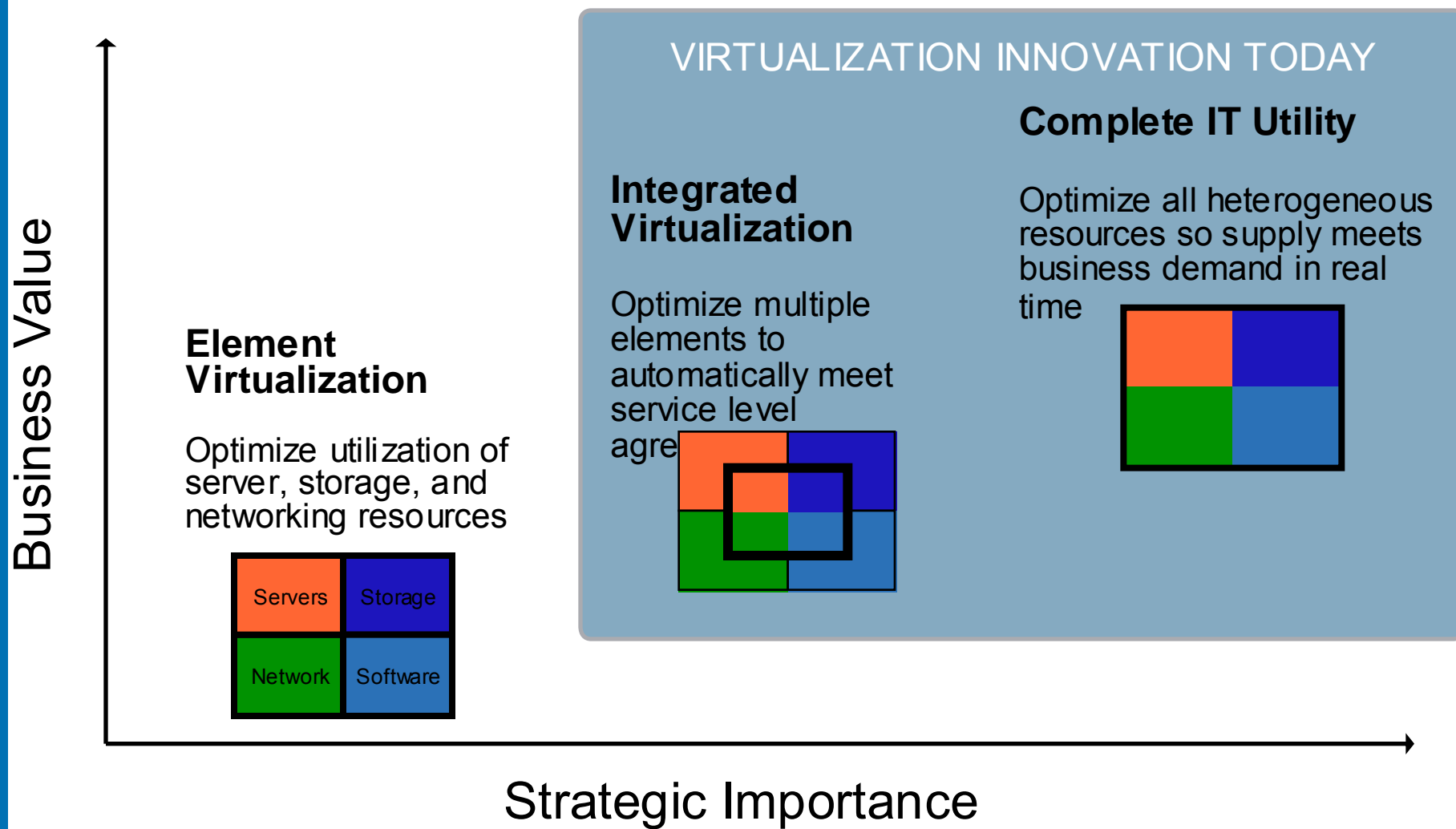


# HP enterprise credentials

- \$73.1 billion revenue annually
  - (\$36 billion enterprise segment)
- 65,000 service and support professionals
- #1 Linux, Windows
- #2 in Unix
- #1 in external storage
- #1 platform share of Oracle, BEA, SAP, PeopleSoft
- Industry leader in IT architecture services
- Industry leader in new technology: blades, server and storage virtualization, utility data center, grid computing



# HP's Virtualization Spectrum



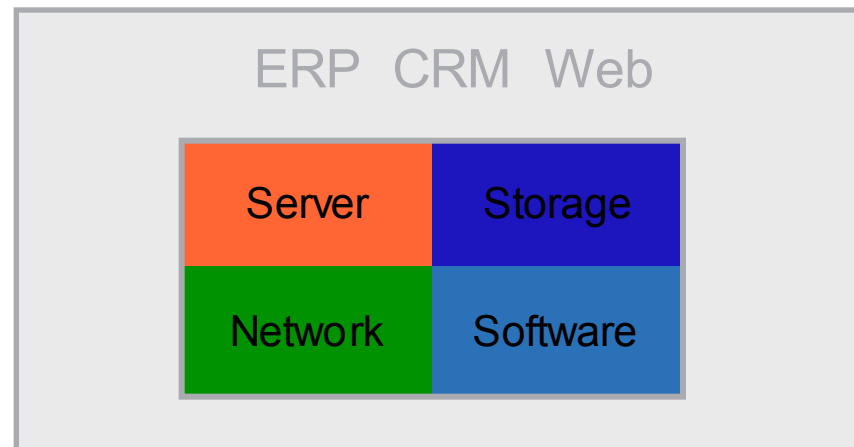
# How are your IT assets organized?

IT Current State



•Silos

IT Future State



•Pooled

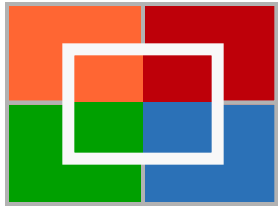
•Shared

Silo IT – inefficient

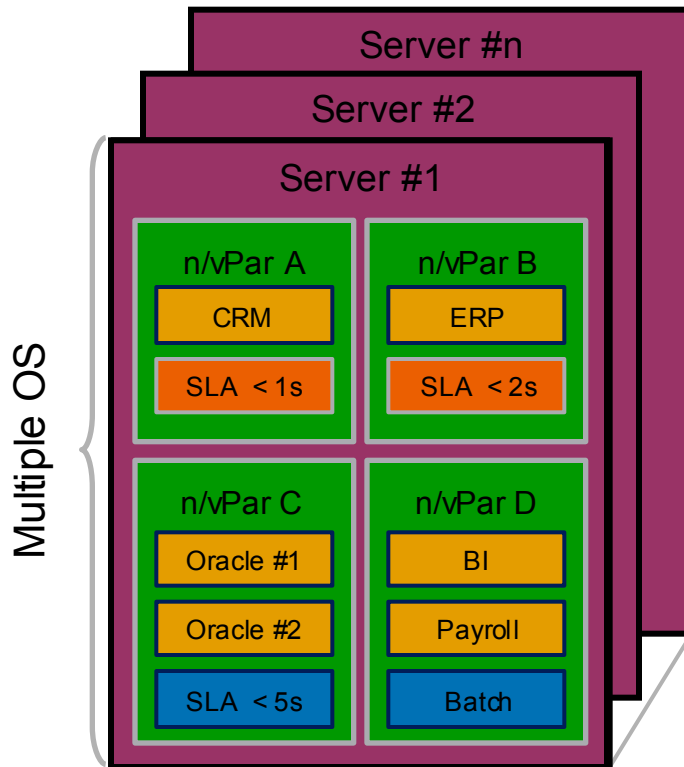
- Fixed capacity and cost
- Under-utilized + over-provisioned
- Complex and difficult to change

Virtual IT – agile

- Dynamic capacity – iCOD/PPU
- Optimized resources
- Simplified and flexible



# HP Virtual Server Environment (VSE) for HP-UX Integrated virtualization



## Intelligent policy engine

- Service levels defined and enforced
- Works within and across servers

- HP Virtual Server Environment Quick Start Solution  
Pre-tested optimization with BEA WebLogic Server and Oracle 9i database
- HP Serviceguard Extension for Oracle RAC  
Disaster tolerance with continuous application availability
- HP-UX Workload Manager (WLM) 2.2  
Increased dynamic resource optimization across nPartitions

## VSE actions to meet SLAs:

- Optimize resource allocation (CPU, memory, etc.) within a partition
- Move CPU resources from one partition to another
- Optimize usage of iCOD resources iCOD
- Move application to another server



# Contact Information

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