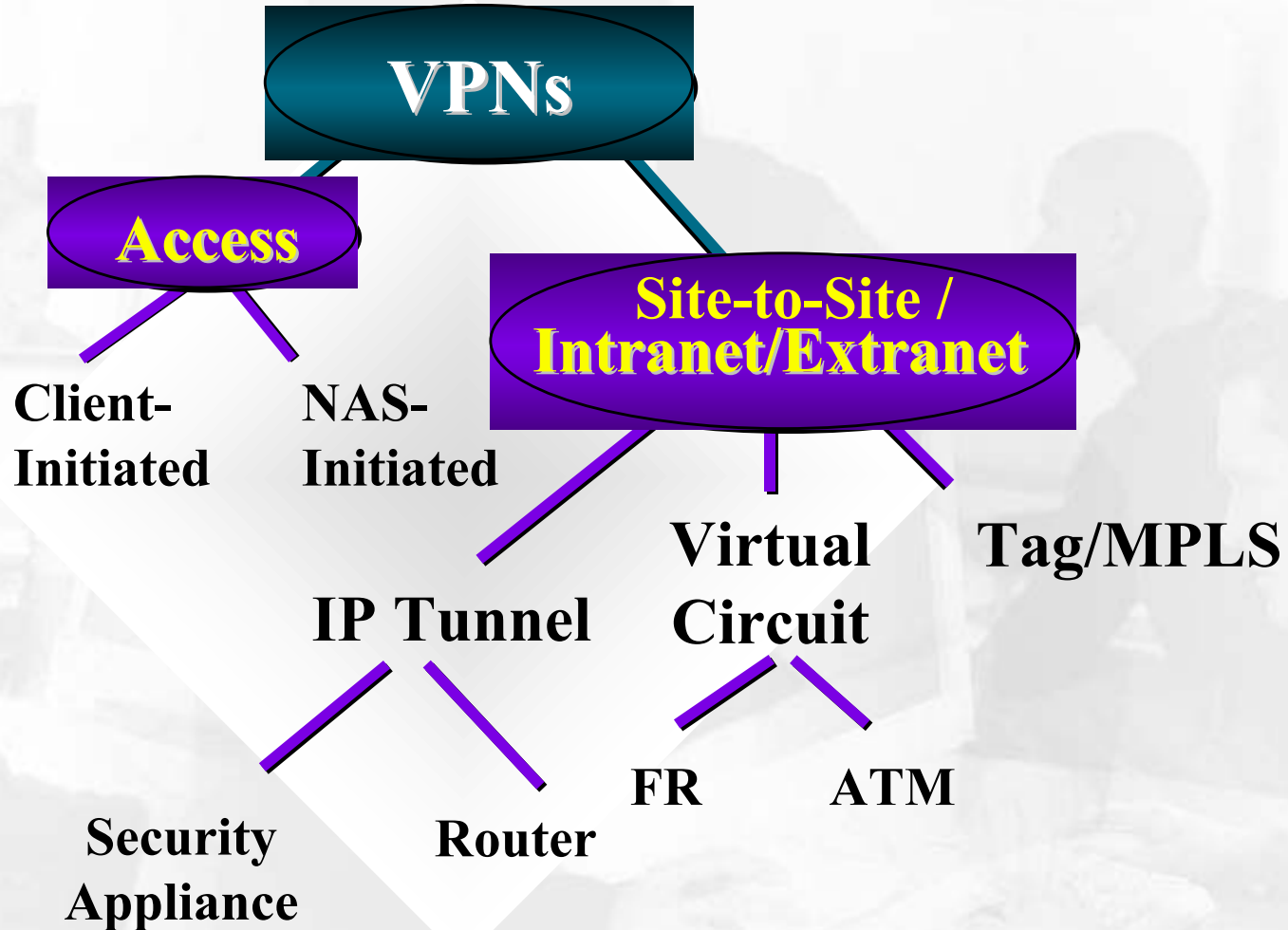


A grayscale photograph of an office environment. In the foreground, a woman with dark hair is leaning over a desk, looking at a computer monitor. To her right, a man is sitting at the desk, looking at the same monitor. In the background, another woman is working at a computer, and a man is standing and talking to her. The office has bookshelves and a bulletin board.

## Carrier Based IP-VPN Implementations

**Michael Tighe**  
**Director Advanced Data Services**  
**Verizon Enterprise Solutions Group**  
**April 24<sup>th</sup> 2004**

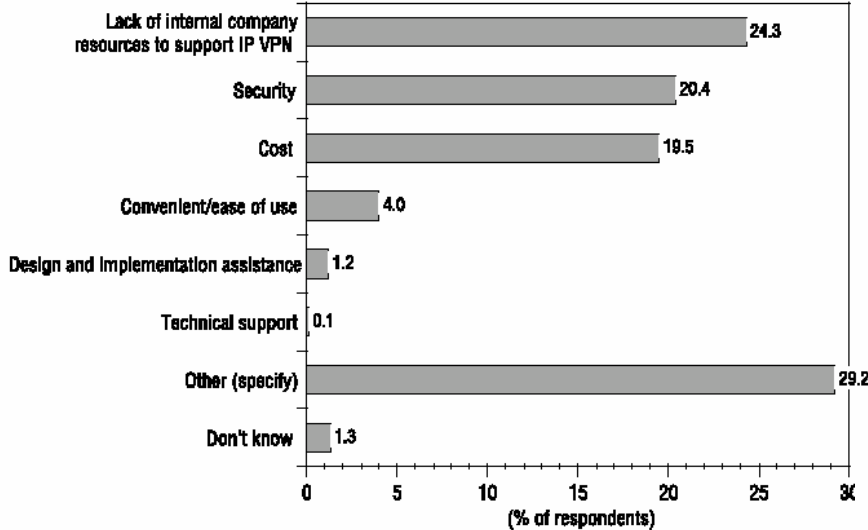
# VPN Taxonomy



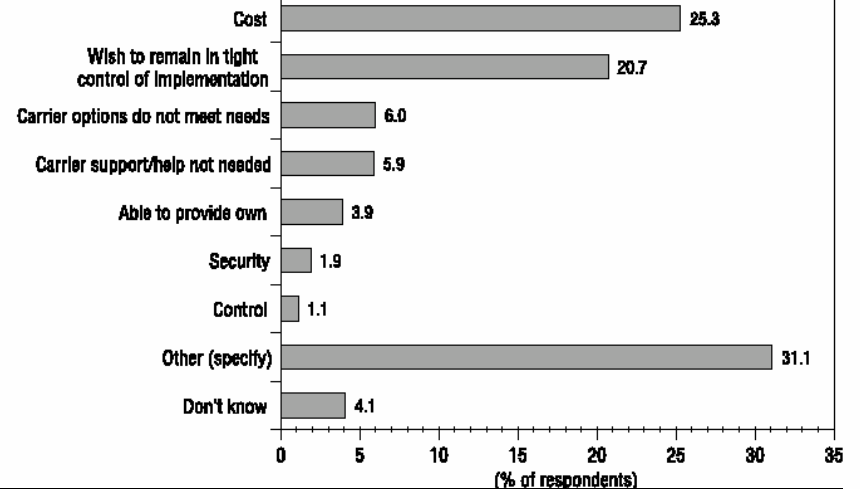
# Why Do Enterprises Select a Managed VPN Service?



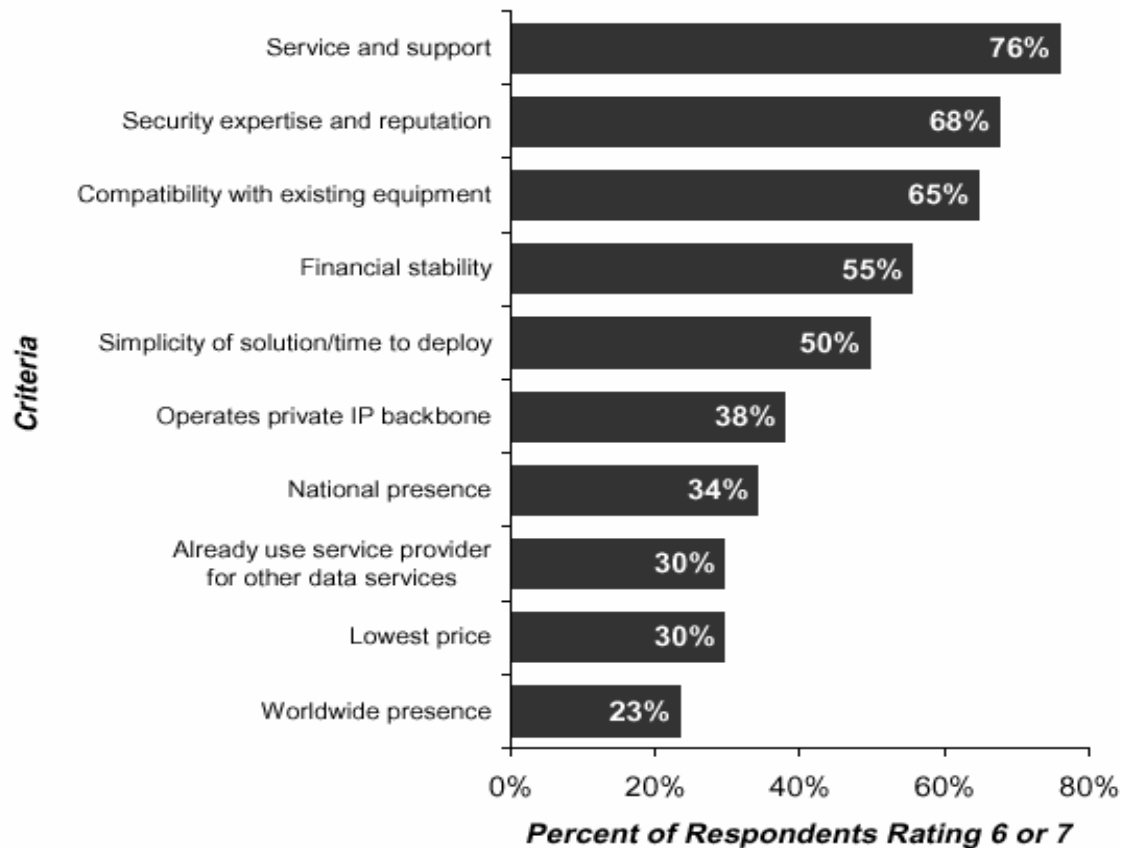
## Drivers for Outsourced VPN Services



## Inhibitors to Outsourced VPN Services



# Service Provider Selection Criteria



Source: Infonetics, 2001

# Evolving Enterprise Network Requirements



- ▶ Proven Network Architecture that is highly available, secure and reliable
- ▶ Highly scalable network architecture to support ever increasing bandwidth requirements.
- ▶ Support a distributed applications environment
- ▶ Ability to support legacy and advanced IP-Based Applications such as VOIP, IP Conferencing, Streaming Video.
- ▶ Ability to securely extend Extranet Applications to Business Partners
- ▶ Provide high quality access to road warriors, teleworkers, and small branch offices.
- ▶ Converge voice, video and data networks into one coherent architecture
- ▶ Reduce the cost of deploying and managing network

# Carrier Based IP-VPN Offerings



<b>Service</b>	<b>Targetted Users</b>	<b>Architecture</b>	<b>Technologies</b>
<b>Access VPN's</b>	<b>Mobile Workers</b>	<b>Client Initiated or network access server initiated</b>	<b>CPE &amp; Network Based IP-Sec, Point to Point tunneling Protocol, SSL, dial ISDN, DSL or Cable</b>
<b>Site to Site VPN</b>	<b>Branch offices requiring data connectively to a data center(s)</b>	<b>IP-Tunnel, Virtual Circuit</b>	<b>Frame Relay, ATM &amp; CPE Based IP-SEC or SSL Offerings</b>
<b>Multiservice VPN's</b>	<b>Multisite businesses with requirements for converged data, voice and video</b>	<b>Framework for a converged packet based VPN service that supports voice, data and video</b>	<b>Network Based MPLS IP-VPN</b>

Service Providers have developed a portfolio of VPN services targeted at different user requirements.

# Limitations of Existing Carrier Fast Packet Offerings



▶ **As Enterprise IT Requirements have evolved Carrier based Frame Relay and ATM are increasingly not meeting customer's IT requirements:**

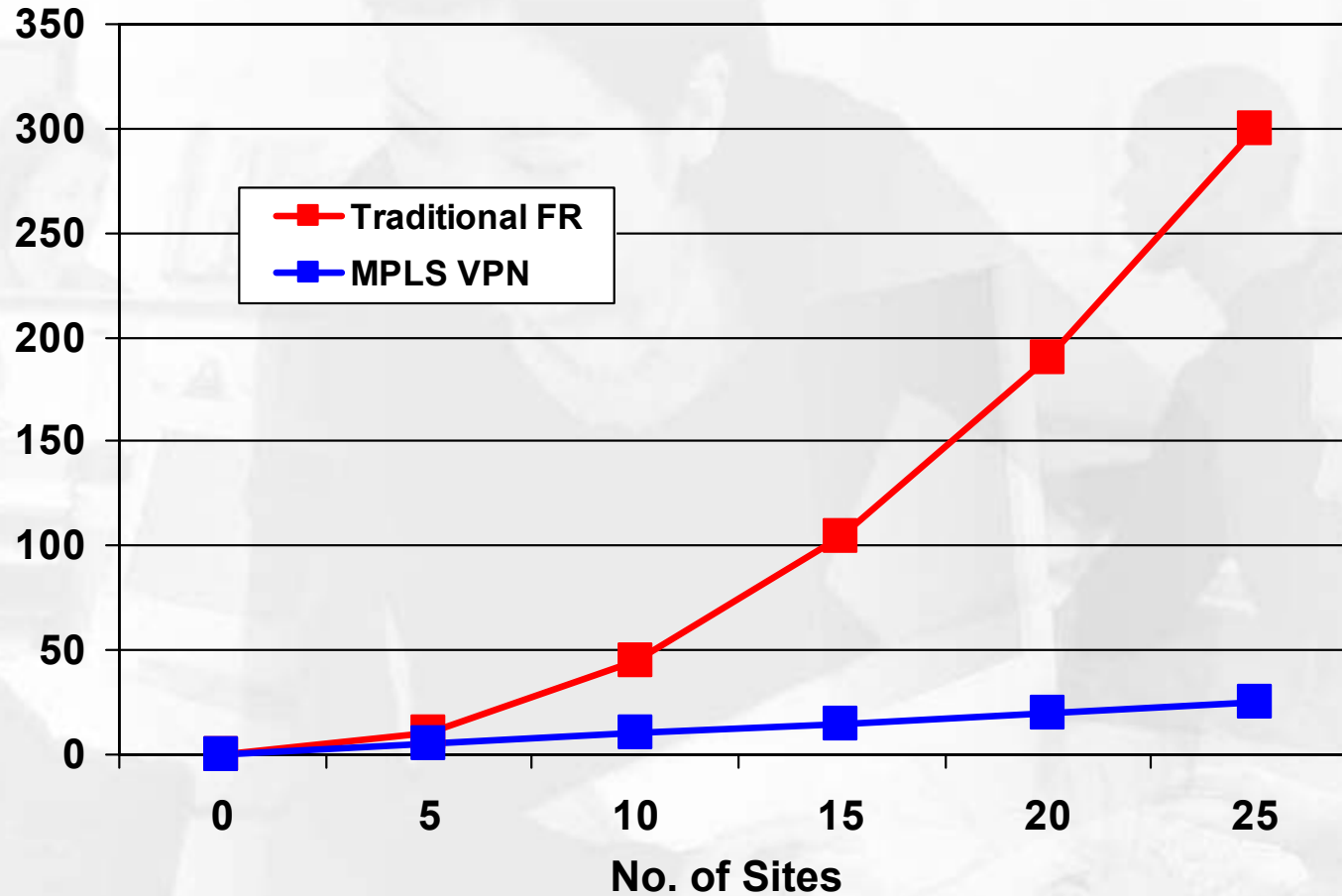
- ▶ Connection Orientation of Layer Two IP-VPN's does not scale to support multiple data center environments or multicast applications.
- ▶ No support for QOS limits ability to deploy advanced applications.
- ▶ Not cost effective to provide teleworker or small office support
- ▶ Poor integration with Internet limits support for Extranet Services and teleworkers with DSL and Cable Modems
- ▶ Service availability limitations

# MPLS IP-VPN

Operational Simplicity



No. of PVCs



• Full mesh connectivity based on single-priority PVCs

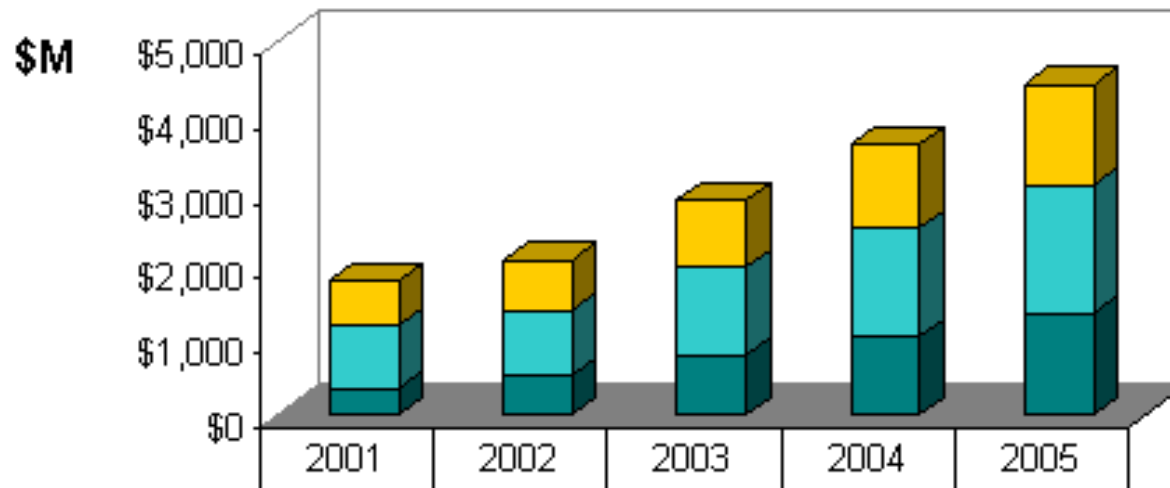
## Advantages of MPLS-enabled IP over non-MPLS IP Networks

- **Greatly enhanced scalability**
  - Per customer tunnel mesh is not required
- **Enhanced operational cost effectiveness**
  - Enhanced forwarding and path selection allows more efficient bandwidth use
- **Better IP service performance**
  - Traffic engineering based on service type
  - Dynamic QoS and service based loading balancing

# MPLS and Network-Based IPsec VPN Managed Services Expected to Grow



## U.S. IP VPN Market Forecast



	2001	2002	2003	2004	2005	2006	CAGR	Source
<b>United States</b>								
Carrier Site-to-Site IP VPN (\$M)	\$1,181	\$1,393	\$1,986	\$2,504	\$3,077	\$3,706	25.7%	IDC
MPLS Network-Based	30.0%	37.0%	40.0%	41.7%	44.0%	46.0%	8.9%	Ovum
IP Sec CPE-Based	70.0%	60.6%	50.1%	39.4%	33.2%	27.2%	-17.2%	Ovum
IP Sec Network-Based	0.1%	2.4%	9.9%	18.9%	22.8%	26.8%	205.9%	Ovum
Carrier Remote Access IP VPN (\$M)	\$597	\$681	\$896	\$1,106	\$1,339	\$1,607	21.9%	IDC

# US Carriers are embracing MPLS IP-VPN technology



- ▶ **AT&T's strategy for its IP services can be summed up in an acronym MPLS. "Network World 01/12/2004"**
- ▶ **MCI is expanding the geographic reach of it's MPLS network to 48 countries. "Network World 02/16/2004"**
- ▶ **SBC goes nationwide with VPN service. The carrier's PremierServ VPN uses MPLS services. "Network World 02/29/2004"**
- ▶ **BellSouth Energizes Network Services with MPLS Technology "MPLS World"**
- ▶ **Verizon Plugs in New National Broadband Network. The IP Backbone uses a technology called MPLS. "Network World April 14th,2004"**

M P L S VPN 's better support Enterprise custom er's evolving IT Requirements

# Carrier MPLS VPN Offerings



Carrier	Service
AT&T	IP Enabled Frame Relay
	IP Enabled ATM
	Enhanced IP-VPN
MCI	Private IP Services
Sprint	Sprintlink Frame Relay and VLAN
	IP Intelligent Frame Relay
SBC	SBC PremierSERV IP-VPN
Qwest	IP Enabled Frame Relay
Verizon	IP-VPN Services
BellSouth	BellSouth Regional IP Backbone (BRIB)

**As a first step towards a converged network architecture carriers are IP Enabling existing frame relay and ATM offers.**

# AT&T Private IP VPN Classes of Service



<b>Real-time</b>	For voice over IP and video conferencing
<b>High Priority</b>	For mission-critical data applications, such as ERP
<b>Medium Priority</b>	Can be used for company email and HR websites
<b>Low priority</b>	Can be used for Internet browsing

AT&T's private IP VPN offer is based on its IP-Enabled Frame Relay (IPFR) service that uses Multiprotocol Label Switching technology to implement a VPN on customers' existing frame relay networks. AT&T Managed Router Service for IPFR also supports these classes of service.

# Verizon IP-VPN Class of Service



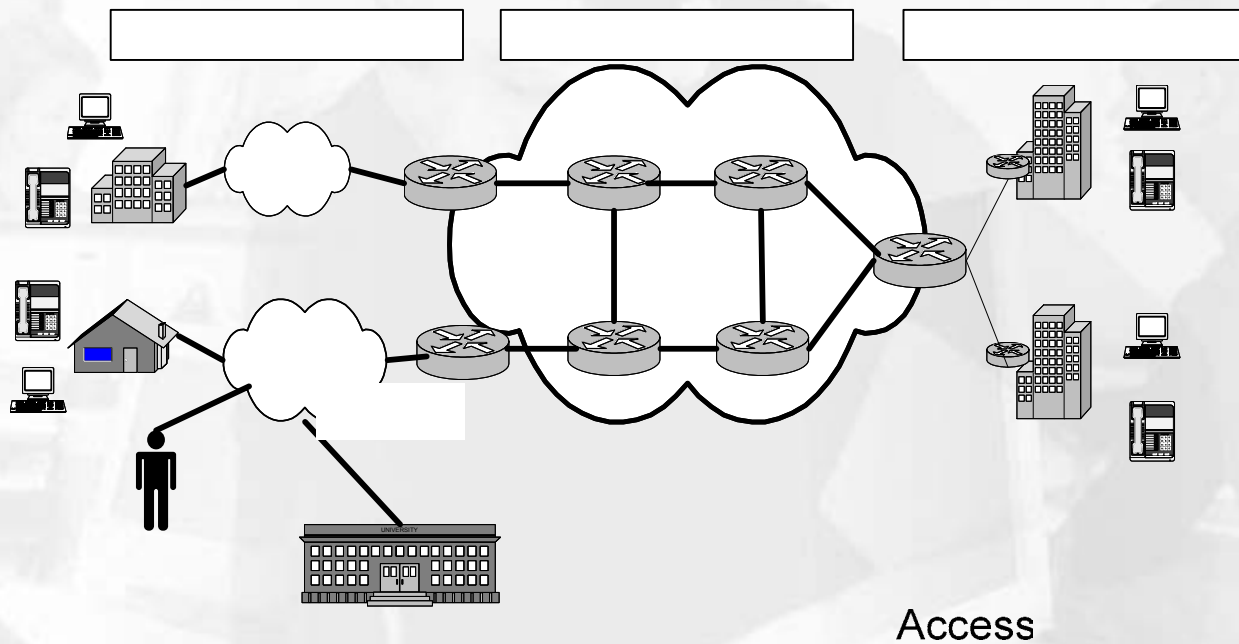
- ▶ **QoS mechanisms will be utilized to provide end users with four distinct classes of service on their Verizon IP-VPN solution. Layer 2 and layer 3 QoS systems may be used to deliver end-to-end IP services. The following four IP-VPN classes of service will be supported on an end-to-end basis:**
  - ▶ **Priority Voice Traffic**
    - ▶ Voice traffic requiring < 150 ms of end-to-end delay and a maximum of 30 ms of jitter
    - ▶ Considered to be steady stream traffic, e.g., high-quality real-time packet video
  - ▶ **Real-Time Traffic**
    - ▶ Considered to be “urgent” real-time bursty traffic, e.g., compressed video, real time imaging and IBM SNA traffic
    - ▶ IP video traffic to be discarded during network congestion only after Best Effort and Priority Data are discarded
  - ▶ **Priority Data Traffic**
    - ▶ IP data traffic to be discarded during network congestion only after all Best Effort traffic has been discarded
    - ▶ Considered “normal” bursty traffic with moderate tolerance for delay with low packet loss.
  - ▶ **Best Effort Traffic**
    - ▶ Any type of IP traffic (voice, data, or video) deemed by end-users to be eligible for packet discard during periods of network congestion.
    - ▶ There are no performance guarantees associated with best effort traffic.

# SAVVIS Class-of-Service VPN SLA



	Round-Trip Latency	Packet Loss
Level 1	50 milliseconds	0.1%
Level 2	60 milliseconds	0.25%
Level 3	70 milliseconds	0.5%
Level 4	75 milliseconds	1.0%

# Integrated IP-VPN Networks



To meet enterprise network requirements requires that carriers integrate access, site-site, Fast Packet and MPLS VPN technologies into one coherent architecture

IP  
Con

# VPN Managed Service Roadmap



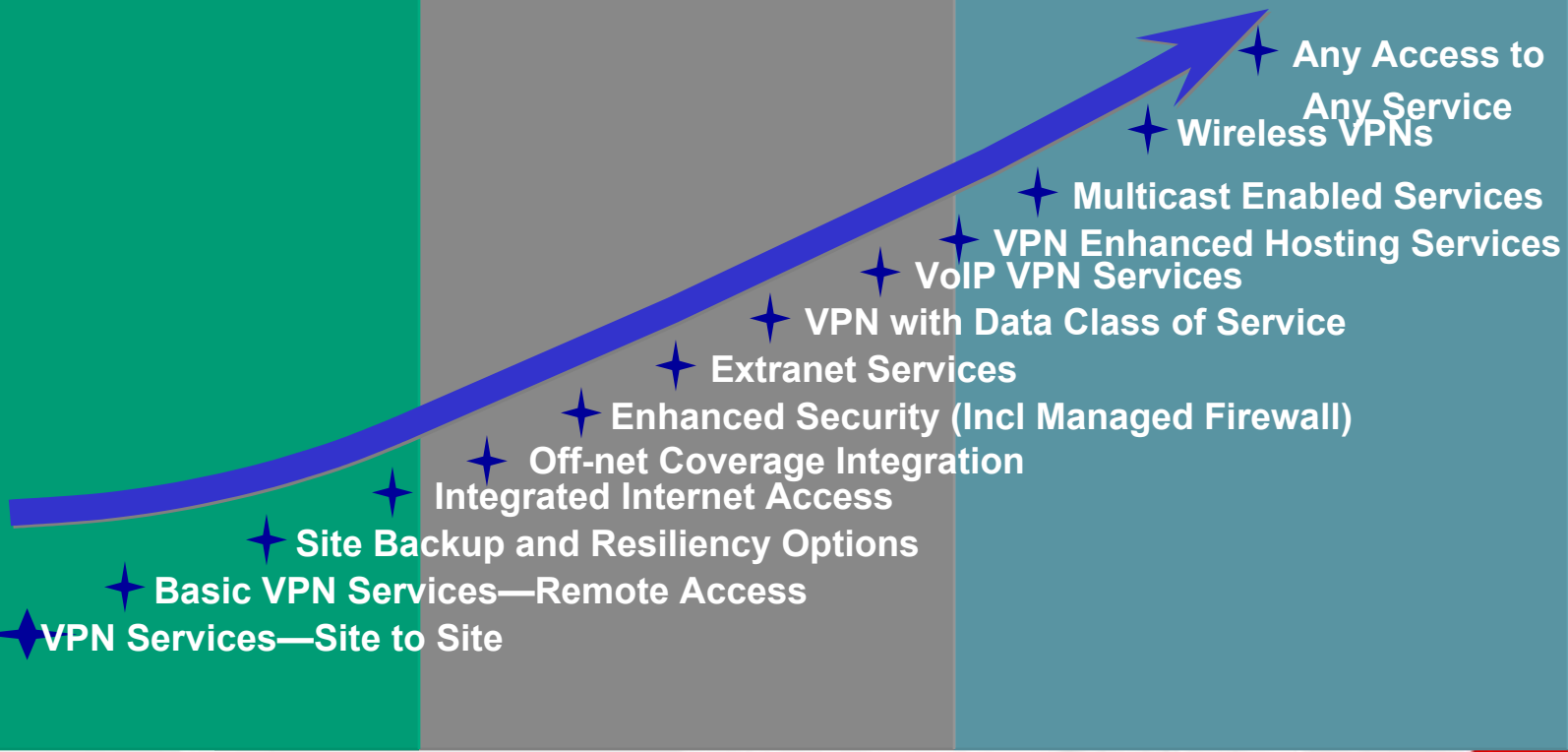
Basic Connectivity

Convergence,  
NW Integration

Enhanced Services

Value-add  
Services

Transport  
Services



Current

Future